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| **SECTION A- APPLICANT INFORMATION *申请方信息*** | | | | | |
| **1** | **Name and address of the Certified Organization**  (As it appears on the related scope certificate)  ***被认证组织的名称和地址 (同范围证书一致)*** |  | | | |
| **2** | **Contact Person (name & position)**  The name and position of the person submitting the Claim Approval Application Form  ***联系人 (姓名和职位), 即递交此申请表的负责人的姓名和职位*** |  | | | |
| **SECTION B - CLAIM INFORMATION 声明信息** | | | | | |
| **3** | **OBP Claim Category**  **声明类别** | Promotional Claim | | Product Specific Claim | |
| **4** | **OBP Logo Type**  **标志类型** | OBP Logo |  | OBP Social+ Logo |  |
| OBPN Logo - Neutral |  | OBPN Logo - Positive |  |
| **5** | **License Number & Scope Certificate Expiry Date of Certified Organization**  ***持证许可号和范围证书编号及有效期*** |  | | | |
| **6** | **Product(s)** for which this artwork is intended for ( including category, details, and composition).  ***该声明意图用到的产品 (包括产品类别、产品细节和成分信息)*** |  | | | |
| **7** | **Name & Address of Organization Applying Physical Labeling**  Specify or check “N/A”.  ***实际贴挂认证商标的组织的名称和地址(在右框注明或勾选NA)*** | **.......**  **OR/*或***  **Same as applicant/同申请方** | | | |
| **N/A-no physical labeling/ 不适用，没有实际的标贴** | | | |

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| **8** | **How Artwork will be Used**  Check all that apply  申请的认证商标将如何使用 （在右框勾选所有适用的项目） | **On-Product 产品上** | | **Off-Product 不用在产品上** |
|  |  | Removable Hangtag  *可移除的吊牌* | | Product point of sale  *印刷：产品的销售点* |
|  |  | Packaging 包装上 | | Advertising material (e.g. brochure) 广告材料 (如宣传册) |
|  |  | Permanent Label (e.g. sewn-in or printed) 永久性的标签（如缝入标签或印刷的） | | E-commerce 电商 |
|  |  | Other (please specify) 其它 (请详述): | | Digital (e.g. social media) 电子的（如社交媒体）  Please specify 请详述: |
|  |  |  | | Webpage or equivalent accessible via a QR code 通过二维码访问的网页 |
|  |  |  | | Other (please specify) 其它 (请详述): |
| 9 | **Marketplace Availability Date**  Estimated date in which the artwork is expected to be available in the marketplace  ***投放市场的日期***  *（申请的认证商标预期投放市场的预估日期）* |  | | |
| **SECTION C - Designed Claim Artwork 设计的声明图稿** | | | | |
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| **SECTION D - DECLARATION & SUBMISSION CHECKLIST**  **申报及提交自检清单** | | |
| A copy/photo of each artwork applied for approval of usage is attached.  现附上申请批准使用的每种认证商标的副本/照片一份。  OR 或  A controlled template applied for approval of usage is attached. /附上申请批准使用的受控模板。 | | |
| I have read and understand the requirements found in OBP-LOG-GUI-V3.1-EN. To my knowledge, the attached artwork meets all criteria of this document. 我已经阅读并理解OBP-LOG-GUI-V3.1-EN的要求。从我的知识面来评估，附件的认证商标设计已满足该文件的所有要求。 | | |
| I am aware that any commercial buyer shall also meet the corresponding criteria of OBP-LOG-GUI-V3.1-EN before being entitled to sell the labeled products and I confirm to generally inform all commercial buyers of these requirements.  *我意识到，任何商业买家也必须符合OBP-LOG-GUI-V3.1-EN的相应标准才能有权销售OBP标志的产品，我确认将这些要求普遍通知所有商业买家。* | | |
| NAME *姓名:* | DATE*日期:* | SIGNATURE and Company Seal*签名及盖公章:* |

**NOTE: The following is to be completed by ETKO only. 下面部分仅供ETKO填写。**

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| **SECTION D- RESULT OF ASSESMENT** | | |
| **Name & Signature of Reviewer**  Person who has completed the assessment | NAME: | SIGNATURE: |
| **Date of Assessment**  MONTH DD, YYYY (e.g. December 15, 2021) |  | |
| **Notes / Details of Decision**  Optional |  | |
| **Result** | Approved | Rejected |

**Appendix – ETKO OBP Logo Approval Checklist**

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| --- | --- | --- | --- | --- |
| No. | Criteria | Reference from OBP-LOG-GUI-V3.1-EN | Conformed?  (Yes/No/NA) | Remarks |
| 1 | Is the Claim category and logo type correctly applied to the corresponding scope? | Section 3.1 / 3.3 |  |  |
| 2 | Are the claim text proper without confusion, misunderstanding and other unpermitted wordings by ZPO? | Section 3.2/5.1/ 5.2.6 |  |  |
| 3 | Are the used logotypes from the original high-definition files as given by ETKO? | Section 4 / 5.2.1 |  |  |
| 4 | Does the OBP Logo used for OBP Recycling subgram comply with the requirements in Section 7 - Annex II of OBP-LOG-GUI-V3.1-EN? | Section 7 |  |  |
| 5 | Does the OBPN Logo used for the OBP Neutrality subprogram comply with the requirements in Section 8 - Annex III of OBP-LOG-GUI-V3.1-EN? | Section 8 |  |  |
| 6 | Is the SOCIAL+ OBP LOGO only used when the corresponding Collection Organization or the Neutralization Services Provider is certified to the Social+ OBP Component Standard and does the used Social+ OBP Logo comply with Section 9 - Annex IV of OBP-LOG-GUI-V3.1-EN? | Section 9 |  |  |
| 7 | Is the Promotional Claim accompanied by the applicable OBP Logo and is there clear separation between OBP products and non-OBP products to clarify any possible ambiguity? | Section 5.1 |  |  |
| 8 | Does the Promotional Claim present the items made of OBP, Social+ OBP or OBP Neutral/Positive only in case the promotional items given to clients and prospects are made of Plastic containing OBP, Social+ OBP or OBP Neutral/Positive? | Section 5.1 |  |  |
| 9 | Is the Product Specific Claim made by the organizations certified to the OBP Collection Organization Standard (including or not the Social+ OBP component), the OBP Recycling Organization Standard or the OBP Plastic Producers and Users Standard? | Section 5.2.1 |  |  |
| 10 | Is the Product Specific Claim affixed (printed, stuck, or attached with a tag) to a product, its packaging or both, in such a way that there can be no confusion as to what is the item that contains certified OBP or Social+ OBP or is OBP Neutral/Positive? | Section 5.2.1 |  |  |
| 11 | Is the Product Specific Claim only be used on the products included in the Scope Certificate of the Organization? | Section 5.2.1 |  |  |
| 12 | Is the Product Specific Claims made by the Plastic Producers & Users organization using the OBPN Logo complying with the requirements in Section 8 - ANNEX III of OBP-LOG-GUI-V3.1-EN, and adding the OBP scheme information link www.obpcert.org.? | Section 5.2.2 / Section 8 |  |  |
| 13 | When Social+ Logo is combined with OBPN logo, is the OBP Credit supplier certified to the OBP Neutralization services Provider Standard and to the Social+ OBP component? | Section 5.2.2 |  |  |
| 14 | Is the Product Specific Claim made for the OBP Recycling Subprogram using the correct On-Product Label formats as required in Section 6 - Annex I of OBP-LOG-GUI-V3.1-EN? | Section 5.2.3 / Section 6 |  |  |