

	<b>Use of Logo, Licensees, Mark of Conformity</b>  <b>Private Label, EU, NOP</b>	Doc. Nr	GP 11
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## 1. PURPOSE

ETKO exercises proper control over ownership, use, and display of licenses, certificates, marks of conformity, and any other mechanisms for indicating a product is certified according to this procedure.

## 2. RESPONSIBILITIES

The certification department and inspection department are responsible for the proper implementation of this procedure.

## 3. RECORDS

GP 24 F 12	Labeling Release Form for GOTS Additives
GP 24 F 13	Labeling Release Form for GOTS Goods
GP 24 F 19	COSMOS Assessment of Label
GP 24 F 26	Claim Approval Application Form
GP 24 F 37	Batch Code for OCS&RCS Goods
OP 01 F 15	Assessment of Label (EU)
OP 01 F 33	Assessment of Label NOP
OP 01 F 38	Assessment of Label for Detergent
OP 01 F 39	Label Assessment Form for Qatar Organic Regulation

## 4. REFERENCES

GP 18	NOP Certification Procedure
GP 24	Private Standards Certification Procedure Textile & Cosmetics
OP 04	Insp&Cert Procedure for Organic Products (EU)
GP 30	ETKO Certification Services Control Measures (EU)
GP 32	GMO-Free Turkish Cotton Certification and Labelling Guide
GP 33	Information for ETKO Certification Services_Private Standards
QM	Quality Manual
GP 34	Information for ETKO Certification Services-NOP
TI 16	Logo Use Guide
	GOTS- Conditions for The Use of GOTS Signs
	TE- Standards-Claims-Policy
	TE- Standards-Logo-Use-Specifications
	COSMOS-standard Labelling Guide

## 5. APPLICATION

### 5.1. Use of the ETKO Logo

ETKO has established its own logo.

- ETKO licensees (including importers) may use ETKO Logo for all the programs that ETKO offers as in compliance with the relevant Standards/Regulations.
- Unless a requirement determined with the relevant Regulations/Standards related that, Operators are not required to use ETKO logo on any certified product sold, labeled, or represented as produced as a condition of certification; and
- Operators are not required to comply with any production or handling practices other than those stated in the Regulations /Standards/ETKO Procedures in order to use ETKO's identifying mark. ETKO's logo represents the integrity of its certified products. The use of this logo on ETKO certified products, in the form of a label mark, is an option that is available to interested certified parties upon the execution of an agreement.

After the certification decision has been taken by ETKO, ETKO informs its operator that he can use the labels on his certified product(s).

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ETKO Logo may be used by the operators (operators including importers) with the permission of ETKO, for general labeling requirements which are applicable for raw, processed, or finished products, in different sizes unless the proportion does not change. ETKO Logo may be used on the packages and over products

In the following cases ETKO logo cannot be used:

1. For the activities and addresses which are not in the certification program.
2. Infringement
3. For promotional tools such as pen, notebook, lighter, etc.

Exceptions for using of ETKO Logo for the relevant Standard/Regulation are indicated in specific sections of them this procedure.

## 5.2 Labeling Requirements

### 5.2.1 NOP Requirements:

Labels are submitted to ETKO by the operator for approval. "OP 01 F 33 Assessment of Label NOP" form is used for conformity review and approval of related labels.

#### 5.2.1.1 Use of the term, "organic." (205.300)

(a) The term, "organic," is only allowed to use on labels and in the labeling of raw or processed agricultural products, including ingredients, that have been produced and handled in accordance with NOP Regulations. The term, "organic," is not allowed to use in a product name to modify a nonorganic ingredient in the product.

(b) Products for export, produced and certified to foreign national organic standards or foreign contract buyer requirements, may be labeled in accordance with the organic labeling requirements of the receiving country or contract buyer: Provided, That, the shipping containers and shipping documents meet the labeling requirements specified in § 205.307(c).

(c) Products produced in a foreign country and exported for sale in the United States are allowed to be labeled pursuant to NOP Regulation only in case these products were certified according to NOP Regulation.

(d) Livestock feeds produced in accordance with NOP Regulation are allowed to be labeled in accordance with the requirements of NOP Regulation.

#### 5.2.1.2 Product Composition 205.301

##### a. Products sold, labeled, or represented as '100 percent organic'

A raw or processed agricultural product sold, labeled, or represented as "100 percent organic" must contain (by weight or fluid volume, excluding water and salt) 100 percent organically produced ingredients. If labeled as organically produced, such product must be labeled pursuant to § 205.303.

##### b. Products sold, labeled, or represented as "organic."

A raw or processed agricultural product sold, labeled, or represented as "organic" must contain (by weight or fluid volume, excluding water and salt) not less than 95 percent organically produced raw or processed agricultural products. Any remaining product ingredients must be organically produced, unless not commercially available in organic form, or must be nonagricultural substances or nonorganically produced agricultural products produced consistent with the National List. If labeled as organically produced, such product must be labeled pursuant to § 205.303.

**c. Products sold, labeled, or represented as "made with organic (specified ingredients or food group(s))."**

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Multi ingredient agricultural product sold, labeled, or represented as “made with organic (specified ingredients or food group(s))” must contain (by weight or fluid volume, excluding water and salt) at least 70 percent organically produced ingredients which are produced and handled pursuant to organic regulations. No ingredients may be produced using prohibited practices specified in the Regulation. Nonorganic ingredients may be produced without regard to paragraphs (f)(4), (5), (6), and (7) of § 205.301. If labeled as containing organically produced ingredients or food groups, such product must be labeled pursuant to § 205.304.

**d. Products with less than 70 percent organically produced ingredients.**

The organic ingredients in multi ingredient agricultural product containing less than 70 percent organically produced ingredients (by weight or fluid volume, excluding water and salt) must be produced and handled pursuant to the Regulation. The nonorganic ingredients may be produced and handled without regard to the requirements of this part. Multi ingredient agricultural product containing less than 70 percent organically produced ingredients may represent the organic nature of the product only as provided in § 205.305.

All products labeled as “100 percent organic” or “organic” and all ingredients identified as “organic” in the ingredient statement of any product must not:

- (1) Be produced using excluded methods, pursuant to § 205.105(e);
- (2) Be produced using ionizing radiation, pursuant to § 205.105(f);
- (3) Be processed using sewage sludge, pursuant to § 205.105(g);
- (4) Be processed using processing aids not approved on the National List of Allowed and Prohibited Substances in subpart G of this part: Except, That, products labeled as “100 percent organic,” if processed, must be processed using organically produced processing aids;
- (5) Contain sulfites, nitrates, or nitrites added during the production or handling process, Except, that, wine containing added sulfites may be labeled “made with organic grapes”;
- (6) Be produced using nonorganic ingredients when organic ingredients are available; or
- (7) Include organic and nonorganic forms of the same ingredient.


**5.2.1.3 Packaged products labeled “100 percent organic” or “organic.” 205.303**

a. Agricultural products in packages described in § 205.301(a) and (b) may display, on the principal display panel, information panel, and any other panel of the package and on any labeling or market information concerning the product, the following:

- The term, “100 percent organic” or “organic,” as applicable, to indicate the name of the product;
- For products labeled “organic,” the percentage of organic ingredients in the product; (The size of the percentage statement must not exceed one-half the size of the largest type size on the panel on which the statement is displayed and must appear in its entirety in the same type size, style, and color without highlighting.)
- The term, “organic,” to identify the organic ingredients in multi-ingredient products labeled “100 percent organic”;
- The USDA seal; and/or
- The ETKO Logo, in cases where the production or handling operation producing the finished product or the production or processing operations producing the raw organic product or organic ingredients used in the finished product are certified by ETKO: Provided, That, the handler producing the finished product maintains records, pursuant to NOP Regulation, verifying organic certification of the operations producing such ingredients, and: Provided further, That, ETKO Logo are not individually displayed more prominently than the USDA seal.

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(b) Products sold, labeled, or represented as “100 percent organic” and Products sold, labeled, or represented as “organic” in packages:

- For products labeled “organic,” each organic ingredient should be identified in the ingredient statement with the word, “organic,” or with an asterisk or other reference mark which is defined below the ingredient statement to indicate the ingredient is organically produced. Water or salt included as ingredients are not allowed to be identified as organic.
- The name of ETKO, that certified the handler of the finished product should be identified on the information panel, below the information identifying the handler or distributor of the product and preceded by the statement, “Certified organic by ETKO” or a similar phrase. Also, the business address, Internet address, or telephone number of ETKO may be indicated on the label.

**5.2.1.4 Packaged products labeled “made with organic (specified ingredients or food group(s)).” 205.304**

(a) Products sold, labeled, or represented, as “made with organic (specified ingredients or food group(s))” in packages are allowed to indicate on the label:

- The statement may be:
  - “Made with organic (specified ingredients)”: Provided, That, the statement does not list more than three organically produced ingredients; or
  - “Made with organic (specified food groups)”: Provided, That, the statement does not list more than three of the following food groups: beans, fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables or processed milk products; and, provided further, That, all ingredients of each listed food group in the product must be organically produced; and
  - Which appears in letters that do not exceed one-half the size of the largest type size on the panel, and which appears in its entirety in the same type size, style, and color without highlighting.
- The percentage of organic ingredients in the product: The size of the percentage statement must not exceed one-half the size of the largest type size on the panel on which the statement is displayed and must appear in its entirety in the same type size, style, and color without highlighting.
- ETKO Logo may be used, provided that ETKO certified the handler of the finished product.


(b) Products sold, labeled, or represented as “made with organic (specified ingredients or food group(s))” in packages must:

- For products labeled “organic,” each organic ingredient should be identified in the ingredient statement with the word, “organic,” or with an asterisk or other reference mark which is defined below the ingredient statement to indicate the ingredient is organically produced. Water or salt included as ingredients are not allowed to be identified as organic.
- The name of ETKO, that certified the handler of the finished product should be identified on the information panel, below the information identifying the handler or distributor of the product and preceded by the statement, “Certified organic by ETKO” or a similar phrase. Also, the business address, Internet address, or telephone number of ETKO may be indicated on the label.

(c) Products sold, labeled, or represented as “made with organic (specified ingredients or food group(s))” in packages are not allowed to display the USDA seal.

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### 5.2.1.5 Multi Ingredient Packaged Products with Less Than 70% Organically Produced Ingredients 205.305

(a) An agricultural product with less than 70 percent organically produced ingredients are allowed to identify the organic content of the product by:

- Identifying each organically produced ingredient in the ingredient statement with the word, “organic,” or with an asterisk or other reference mark which is defined below the ingredient statement to indicate the ingredient is organically produced, and
- Displaying the product's percentage of organic contents on the information panel, provided the organically produced ingredients are identified in the ingredient statement.

(b) Agricultural products with less than 70 percent organically produced ingredients are not allowed to display the USDA seal, and any ETKO seal, logo, or other identifying marks which represent organic certification of a product or product ingredients.

### 5.2.1.6 Labeling of nonretail containers. 205.307

a. Nonretail containers used to ship or store certified organic agricultural products must display:

1. Identification of the product as organic; and
2. The production lot number, shipping identification, or other unique information that links the container to audit trail documentation.

b. Audit trail documentation for nonretail containers must identify the last certified operation that handled the agricultural product.

c. Paragraph (a)(1) of this section does not apply to nonretail containers used to ship or store agricultural products packaged for retail sale with organic identification visible on the retail label.

d. In case, the shipping containers and shipping documents accompanying such organic products are clearly marked “For Export Only” and proof of such container marking and export must be maintained by the handler in accordance with recordkeeping requirements for exempt-operations under 205.101, the shipping containers of domestically produced product labeled as organic intended for export to international markets are allowed to label in accordance with any shipping container labeling requirements of the foreign country of destination or the container labeling specifications of a foreign contract buyer.

### 5.2.1.7 Agricultural products in other than packaged form at the point of retail sale that is sold, labeled, or represented as “100 percent organic” or “organic.” 205.308


(a) In case, the term, “organic,” is used to identify the organic ingredients listed in the ingredient statement, the agricultural products in other than the packaged form are allowed to use the term, “100 percent organic” or “organic,” as applicable, to indicate the name of the product in retail display, labeling, and display containers.

(b) If the product is prepared in a certified facility, the retail display, labeling, and display containers may use:

- The USDA seal; and
- The seal, logo, or other identifying mark of the certifying agent that certified the production or handling operation producing the finished product and any other certifying agent which certified operations producing the raw organic product or organic ingredients used in the

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finished product: Provided, That, ETKO Logo are not individually displayed more prominently than the USDA seal.

**5.2.1.8 Agricultural products in other than packaged form at the point of retail sale that is sold, labeled, or represented as “made with organic (specified ingredients or food group(s)).” 205.309**

(a) Agricultural products in other than packaged form containing between 70 and 95 percent organically produced ingredients are allowed to use the phrase, “made with organic (specified ingredients or food group(s)),” to modify the name of the product in retail display, labeling, and display containers.

- Such statements are not permitted to list more than three organic ingredients or food groups, and
- In any such display of the product's ingredient statement, the organic ingredients need to be identified as “organic”.

(b) In case, prepared in a facility certified by ETKO, such agricultural products labeled as “made with organic (specified ingredients or food group(s))” in retail displays, display containers, and market information are allowed to display ETKO Logo.

**5.2.1.9 Agricultural Products Produced or processed by an Exempt-Operations 205.310**

(a) An agricultural product organically produced or processed by an exempt operation is not allowed to:

- Display the USDA seal or ETKO seal or other identifying marks which represents the exempt operation as a certified organic operation, or
- Be represented as a certified organic product or certified organic ingredient to any buyer.

(b) An agricultural product organically produced or processed by an exempt operation is allowed to be identified as an organic product or organic ingredient in a multi-ingredient product produced by the exempt operation. Such product or ingredient is not allowed to be identified or represented as “organic” in a product processed by others.

(c) Such product needs to comply with the requirements specified in paragraph (a) of 205.300, and paragraphs (f)(1) through (f)(7) of 205.301.

**5.2.1.10 USDA Seal 205.311**

Operators may use the USDA seal only for livestock feed meeting the related requirements or, raw or processed agricultural products meeting the requirements for "100 percent organic" or "organic," as described in the labeling regulations.

The USDA seal should be replicate the form and design from section 205.311 of NOP Regulation and should print legibly and conspicuously according to the following requirements:

- On a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half-circle; or

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- On a white or transparent background with the black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle.
- The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field.

Organic Seal Pantone Matching System (PMS) Colors

Green = PMS 348

Brown = PMS 175



### 5.2.2 Labeling Requirements for EU Regulation 2018/848 (EU Regulations 2018/848 Article 30)

For the purposes 2018/848 EU Regulation, a product shall be regarded as bearing terms referring to organic production where, in the labeling, advertising material, or commercial documents, such a product, its ingredients, or feed materials used for its production are described in terms suggesting to the purchaser that the product, ingredients or feed materials have been produced in accordance with this Regulation. In particular, the terms listed in Annex IV of 2018/848 and their derivatives and diminutives, such as 'bio' and 'eco', whether alone or in combination, may be used throughout the Union and in any language listed in that Annex for the labeling and advertising of products referred to in Article 2(1) which comply with this Regulation.

For the products referred to in EU Reg. 2018/848 Article 2(1), the terms referred to in paragraph 1 of Article 30, shall not be used anywhere in the Union, in any language listed in Annex IV of 2018/848, for the labeling, advertising material or commercial documents of a product which does not comply with this Regulation. Furthermore, no terms, including terms used in trademarks, company names, or practices shall be used in labeling or advertising if they are liable to mislead the consumer or user by suggesting that a product or its ingredients comply with the 2018/848 Regulation.

Products that have been produced during the conversion period shall not be labelled or advertised as organic products or as in-conversion products.

However, plant reproductive material, food products of plant origin, and feed products of plant origin that have been produced during the conversion period, which comply with EU Reg. 2018/848 Article 10(4), may be labeled and advertised as in-conversion products by using the term 'in- conversion' or a corresponding term, together with the terms referred to in EU Reg 2018/848 Article 30(1).

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The terms referred to in EU Reg. 2018/848 Article 30 paragraphs 1 and 3 shall not be used for a product for which Union law requires the labeling or advertising to state that the product contains GMOs, consists of GMOs, or is produced from GMOs.

For processed food, the terms referred to in EU Reg. 2018/848 Article 30(1) may be used:

(a) in the sales description, and in the list of ingredients where such a list is mandatory pursuant to Union legislation, provided that:

- (i) The processed food complies with the production rules set out in EU Reg. 2018/848.
- (ii) at least 95 % of the agricultural ingredients of the product by weight are organic; and
- (iii) in the case of flavorings, they are only used for natural flavoring substances and natural flavoring preparations labeled in accordance with Article 16(2), (3), and (4) of Regulation (EC) No 1334/2008 and all of the flavoring components and carriers of flavoring components in the flavoring concerned are organic;

(b) only in the list of ingredients, provided that:

- (i) less than 95 % of the agricultural ingredients of the product by weight are organic, provided that those ingredients comply with the production rules set out in this Regulation; and
- (ii) the processed food complies with the production rules set out in EU Reg. 2018/848.

(c) in the sales description and in the list of ingredients, provided that:

- (i) The main ingredient is a product of hunting or fishing;
- (ii) the term referred to in paragraph 1 is clearly related in the sales description to another ingredient that is organic and different from the main ingredient;
- (iii) all other agricultural ingredients are organic; and
- (iv) The food complies with points 1.5, 2.1(a), 2.1(b), and 2.2.1 of Part IV of Annex II and with the rules laid down in accordance with Article 16(3) of EU Reg. 2018/848.

The list of ingredients referred to in points (a), (b), and (c) of the first subparagraph shall indicate which ingredients are organic. The references to organic production may only appear in relation to the organic ingredients.

The list of ingredients referred to in points (b) and (c) of the first subparagraph shall include an indication of the total percentage of organic ingredients in proportion to the total quantity of agricultural ingredients. The terms referred to in paragraph 1, when used in the list of ingredients referred to in points (a), (b), and (c) of the first subparagraph of this paragraph, and the indication of the percentage referred to in the third subparagraph of this paragraph shall appear in the same color, identical size and style of lettering as the other indications in the list of ingredients.

The Commission is empowered to adopt delegated acts in accordance with Article 54 amending:

- (a) this Article by adding further rules on the labeling of products listed in Annex I, or by amending those added rules; and
- (b) the list of terms set out in Annex IV, taking into account linguistic developments within the Member States.

The Commission may adopt implementing acts to set detailed requirements for the application of paragraph 3 of this EU Reg 2018/848 Article 30.

Those implementing acts shall be adopted in accordance with the examination procedure referred to in Article 55(2) of EU Regulation 2018/848.


### 5.2.2.1 Labelling of products and substances used in crop production.

Notwithstanding the scope of the 2018/848 Regulation as set out in Article 2(1), products and substances used in plant protection products or as fertilizers, soil conditioners, or nutrients that have been authorized in accordance with Articles 9 and 24 may bear a reference indicating that those products or substances have been authorized for use in organic production in accordance with this Regulation. (EU) Regulation 2018/848 Article 31.

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### 5.2.2.2 Compulsory indications

1. Where products bear terms as referred to in (EU) Reg. 2018/848 Article 30(1), including products labeled as in-conversion products in accordance with Article 30(3):

- (a) the code number of the control authority or control body to which the operator that carried out the last production or preparation operation is subject shall also appear in the labeling; and
- (b) in the case of prepacked food, the organic production logo of the European Union referred to in Article 33 shall also appear on the packaging, except in cases referred to in Article 30(3) and points (b) and (c) of Article 30(5).

2. Where the organic production logo of the European Union is used, an indication of the place where the agricultural raw materials of which the product is composed have been farmed shall appear in the same visual field as the logo and shall take one of the following forms, as appropriate:

- (a) 'EU Agriculture, where the agricultural raw material has been farmed in the Union;
- (b) 'non-EU Agriculture, where the agricultural raw material has been farmed in third countries;
- (c) 'EU/non-EU Agriculture', where a part of the agricultural raw materials has been farmed in the Union and a part of it has been farmed in a third country.

For the purposes of the first subparagraph, the word 'Agriculture' may be replaced by 'Aquaculture' where appropriate, and the words 'EU' and 'non-EU' may be replaced or supplemented by the name of a country, or by the name of a country and a region, if all of the agricultural raw materials of which the product is composed have been farmed in that country and, if applicable, in that region.

For the indication of the place where the agricultural raw materials of which the product is composed have been farmed, as referred to in the first and third subparagraphs, small quantities by weight of ingredients may be disregarded, provided that the total quantity of the disregarded ingredients does not exceed 5 % of the total quantity by weight of agricultural raw materials.

The words 'EU' or 'non-EU' shall not appear in color, size or style of lettering that is more prominent than the name of the product.

3. The indications referred to in paragraphs 1 and 2 of this Article and in Article 33(3) shall be marked in a conspicuous place in such a way as to be easily visible and shall be clearly legible and indelible.

4. The Commission is empowered to adopt delegated acts in accordance with Article 54 amending paragraph 2 of this Article and Article 33(3) by adding further rules on labeling, or by amending those added rules.

5. The Commission shall adopt implementing acts relating to:

- (a) practical arrangements for the use, presentation, composition, and size of the indications referred to in point (a) of paragraph 1 and in paragraph 2 of this Article and in Article 33(3);
- (b) the assignment of code numbers to control authorities and control bodies;
- (c) the indication of the place where the agricultural raw materials were farmed, in accordance with paragraph 2 of this Article and with Article 33(3).

Those implementing acts shall be adopted in accordance with the examination procedure referred to in Article 55(2).

### 5.2.2.3 Organic production logo of the European Union

1. The organic production logo of the European Union may be used in the labeling, presentation, and advertising of products that comply with this Regulation.

The organic production logo of the European Union may also be used for information and educational purposes related to the existence and advertising of the logo itself, provided that such use is not liable to mislead the consumer as regards the organic production of specific products, and provided that the logo is reproduced in accordance with the rules set out in Annex V. In such a case, the requirements of Article 32(2) and point 1.7 of Annex V shall not apply.

The organic production logo of the European Union shall not be used for processed food as referred to in points (b) and (c) of Article 30(5) and for in-conversion products as referred to in Article 30(3).

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2. Except where used in accordance with the second subparagraph of paragraph 1, the organic production logo of the European Union is an official attestation in accordance with Articles 86 and 91 of Regulation (EU) 2017/625.

3. The use of the organic production logo of the European Union shall be optional for products imported from third countries. Where that logo appears in the labeling of such products, the indication referred to in Article 32(2) shall also appear in the labeling.

4. The organic production logo of the European Union shall follow the model set out in Annex V and shall comply with the rules set out in that Annex.

5. National logos and private logos may be used in the labeling, presentation, and advertising of products that comply with this Regulation.

6. The Commission is empowered to adopt delegated acts in accordance with Article 54 amending Annex V as regards the organic production logo of the European Union and the rules relating thereto.

(EU) Reg. 2018/848 Article 33.

#### 5.2.2.4 When to use the organic logo

The logo is compulsory for most organic products and must be displayed according to a specific set of rules. This is to prevent consumer confusion; help maintain trust in organic food and support the authorities in their inspection regimes.

The logo must be used by:

- all pre-packaged EU food products, produced and sold as organic within the EU.

Additionally, the logo can optionally be used by:

- imported products where the product conforms to the EU rules on the import of organic goods;
- non-pre-packaged organic products;
- EU organic products placed on third-country markets;
- as part of information campaigns intended to educate the public about the organics scheme (as long as it is not misleading or used to imply that a non-organic product fulfills the requirements of an organic product).

The logo cannot be used for:

- products containing less than 95% organic ingredients;
- mass catering operations such as restaurants or hospitals;
- products not in the scope of organic rules such as cosmetics or products from hunting and fishing;
- products in 'conversion' (where organic methods have only just been introduced and there may still be non-organic substances in the soil or animal chain).

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**5.2.2.5 ORGANIC PRODUCTION LOGO OF THE EUROPEAN UNION AND CODE NUMBERS**

(EU) Reg. 2018/848 Annex V

**5.2.2.5.1. Logo**

5.2.2.5.1.1. The organic production logo of the European Union shall comply with the model below:



5.2.2.5.1.2. The reference color in Pantone is Green Pantone No 376 and Green (50 % Cyan + 100 % Yellow) when a four color process is used.

5.2.2.5.1.3. The organic production logo of the European Union may also be used in black and white as shown, only where it is not practicable to apply it in color:



5.2.2.5.1.4. If the background color of the packaging or label is dark, the symbols may be used in negative format, using the background color of the packaging or label.

5.2.2.5.1.5. If a logo is used in color on a colored background which makes it difficult to see, a delimiting outer line around the logo can be used to improve contrast with the background colors.


5.2.2.5.1.6. Where there are indications in a single color on the packaging, the organic production logo of the European Union may be used in the same color.

5.2.2.5.1.7. The organic production logo of the European Union shall have a height of at least 9 mm and a width of at least 13,5 mm; the proportion ratio height/width shall always be 1:1,5. Exceptionally, the minimum size may be reduced to a height of 6 mm for very small packages.

5.2.2.5.1.8. The organic production logo of the European Union may be associated with graphical or textual elements referring to organic production under the condition that they do not modify or

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change the nature of the organic production logo of the European Union, nor any of the indications defined in accordance with Article 32. When associated with national or private logos using a green color different from the reference color provided for in point 1.2, the organic production logo of the European Union may be used in that non-reference color.

#### 5.2.2.5.2. Code number

The ETKO code number shall be as follows:

##### 5.2.2.5.2.1 TR-BIO-109

- (a) 'TR' is the ISO code for the Turkey where the controls take place;
- (b) 'BIO' is a term, indicated in three letters to be decided by the Commission or each Member State, like 'bio' or 'öko' or 'org' or 'eko' establishing a link with organic production; and
- (c) '109' is the reference number, indicated in maximum three digits, to be assigned by the Commission to ETKO recognized by the Commission pursuant to Article 46 of EU Regulation 2018/848.

Reference document for labelling; EU Organic Farming logo user manual

[https://agriculture.ec.europa.eu/farming/organic-farming/organic-logo\\_en](https://agriculture.ec.europa.eu/farming/organic-farming/organic-logo_en)

##### 5.2.2.6 Conditions for the uses of certain indications: COMMISSION IMPLEMENTING REGULATION (EU) 2021/279 Article 3

The indication provided for in-conversion products of plant origin is appear in:

- (a) a color, size and style of lettering that is not more prominent than the sales description of the product, while the entire indication is have the same size of letters;
- (b) the same visual field as the code number of ETKO.

The indication of the code number of ETKO appears in the same visual field as the organic production logo of the European Union, where it is used in the labelling.

The indication of the place where the agricultural raw materials of which the product is composed have been farmed, is placed immediately below the code number of ETKO.

##### 5.2.2.1 Labeling Requirements According to IACB "Equivalent European Organic Production and Processing Standard for Third Countries" (Article 9)

Labels are submitted to ETKO by the operator for approval. "OP 01 F 15 Assessment of Label" form is used for conformity review and approval of related labels.

In the labeling and advertising of unprocessed agricultural products, terms referring to the organic production method may be used only where, in addition, all the ingredients of that product have also been produced in accordance with the requirements laid down in IACB Standard.

- No products that contain GMOs, consist of GMOs, or are produced from GMOs can be labeled according to IASB Standard.

The labeling processed food may be used in the sales description, provided that;

- o the processed food complies with Article 7.1.1, 7.4.1a,b &d of IACB Standard,
- o at least 95 % by weight, of its ingredients of agricultural origin, are organic;
- o only in the list of ingredients, provided that the food complies with Article 7.4 of IACB;
- The labeling of processed food may be used in the list of ingredients, provided that the food complies with Article 7.4 of IACB Standard.
- The labeling of processed food may be used in the list of ingredients and in the same visual field as the sales description, provided that:
  - o it contains other ingredients of agricultural origin that are all organic;
  - o the food complies with Article 7.1.1, 7.4.1a,b &d of IACB Standard.

The list of ingredients should indicate which ingredients are organic.

In case the labeling is used in the list of ingredients and in the same visual field as the sales description, the references to the organic production method may only appear in relation to the organic ingredients

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and the list of ingredients should include an indication of the total percentage of organic ingredients in proportion to the total quantity of ingredients of agricultural origin.

These terms and the indication of percentage should appear in the same color, identical size, and style of lettering as the other indications in the list of ingredients.

### Compulsory Indications

- Code nr of ETKO should also appear in the labeling and should be placed in the same visual field as the Organic logo of the EU which seems below, where the Organic logo of the EU is used in the labeling.
- The organic logo of the EU may appear on the packaging of pre-packaged food.

EU Organic Logo Colour Outer Line rgb    EU Organic Logo Colour rgb    EU Organic Logo One Colour Dark rgb

EU Organic Logo One Colour Light Outer Line rgb    EU Organic Logo One Colour Dark Outer Line rgb    EU Organic Logo One Colour Light rgb

Where the organic logo of the EU is used, an indication of the place where the agricultural raw materials of which the product is composed have been farmed should also appear in the same visual field as the logo and should take on of the following forms, as appropriate:

- "non-EU Agriculture", where the agricultural raw material has been farmed in third countries;
- "EU/non-EU Agriculture", where part of the agricultural raw materials has been farmed in the European Union and a part of it has been farmed in a third country.

This indication;

- may be replaced or supplemented by a country in the case where all agricultural raw materials of which the product is composed have been farmed in that country.
- small quantities by weight of ingredients may be disregarded provided that the total quantity of the disregarded ingredients does not exceed 2 % of the total quantity by weight of raw materials of agricultural origin.
- Should not appear in color, size, and style of lettering more prominent than the sales description of the product.
- Should be marked in a conspicuous place in such a way as to be easily visible, clearly legible, and indelible.
- Should be placed immediately below the code number of ETKO. (COMMISSION IMPLEMENTING REGULATION (EU) 2021\_279 Article 3)

### Labeling Requirements for Organic Production Logos

The EU organic production logo may be used in the labeling, presentation, and advertising of products that satisfy the requirements set out under **IACB** Standard.

The EU logo should not be used in the case of in-conversion products and food.

National and private logos may be used in the labeling, presentation, and advertising of products that satisfy the requirements set out under **IACB** Standard.

### Labeling Requirements for In-conversion Products of Plant Origin


In-conversion products of plant origin may bear the indication 'product under conversion to organic farming' provided that:

- a conversion period of at least 12 months before the harvest has been complied with;
- the indication should appear in color, size, and style of lettering which is not more prominent than the sales description of the product, the entire indication should have the same size of letters;
- the product contains only one crop ingredient of agricultural origin;
- the indication is linked to the code number of ETKO.

The indication provided for in-conversion products of plant origin should appear in the same visual field as the code number of ETKO. COMMISSION IMPLEMENTING REGULATION (EU) 2021\_279 Article 3

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### Organic Production Logos:

Community Organic production logo may be used in the labeling, presentation, and advertising of products that satisfy the requirements set out under **Council Regulation (EC) 834\_2007**.

The Community logo should follow the model in Annex XI to **Commission Regulation (EC) 889\_2008**.

The Community logo should be used in accordance with the technical reproduction rules laid down in Annex XI to **Commission Regulation (EC) 889\_2008**.

### 5.2.3 Private Standard Certification Schemes Logo Use and Labeling

Labeling and logo use must be done by operators as described in applicable Private Standard's labeling guides as follows. GOTS described the logo use in its "Conditions for the use of GOTS Signs" guidance. TE described well how to use TE logos in its "TE-301-V1.2-Standards-Claims-Policy" and "TE-302-V1.2-Standards-Logo-Use-Specifications". COSMOS labeling and logo use is described in "Cosmos Standard Labeling Guide".

"GP 24 F 26 Claim Approval Application Form", "GP 24 F 37 Batch Code for OCS&RCS Goods", "GP 24 F 12 Labeling Release Form for GOTS Additives", "GP 24 F 13 Labeling Release Form for GOTS Goods" and "GP 24 F 19 COSMOS Assessment of Label" Forms are shared upon request with the operators whose certification decision made by ETKO and any non-certified retailers to whom ETKO has agreed to issue claims approvals. CCS-102 F1.2.2

Note: ETKO may accept claims approval applications from another party such as a design agency or certified supplier who is authorized by the certified organization to submit claims approval applications on the certified organization's behalf.

Labels are submitted together with the filled form to ETKO by the operator for approval.

Upon receipt of a complete claims approval application, ETKO staff who is responsible for label assessment reviews the proposed claims and artwork to ensure that the criteria mentioned in this policy are met. CCS-102 F1.2.3

Claims which imply that the standard addresses an element that it does not address (e.g. product quality) are not permitted to be made. Claims about such elements may appear on the product provided they are clearly separated from claims about the Standard. ETKO requests and checks examples of any hangtag or packaging modifications for each applicable country prior to issuing a claims approval. CCS-102 F2.1.4

Also, in case an informational statement appears next to or near an assured claim, ETKO staff who is responsible for label assessment reviews the statement for accuracy. CCS-1022 F1.2.4

ETKO provides a response to each new and updated claims approval application within seven calendar days. CCS-102 F1.2.5

Once a claims approval application is determined to be correct and complete by ETKO staff who is responsible for label assessment, ETKO provides formal approval to the operator. CCS-102 F1.2.6

A copy of each claims approval is emailed to Textile Exchange at "approvals@TextileExchange.org" or is submitted to Textile Exchange through alternative formats that are made available by Textile Exchange. CCS-102 F1.2.7

As part of the claims approval process, ETKO reviews any on-product claims approval applications which are made with the license code of a certified organization that is not a brand (i.e. scope certificate does not list PR0035) to ensure that final products are not labeled without the brand being certified. CCS-102 F1.2.8

ETKO reviews claim approval applications TE scopes from brands prior to the initial certification and issues a pre-approval. Final approval is not issued prior to certification. In that case, ETKO ensures that the brand does not make any public-facing claims based on the pre-approval prior to receiving final approval. CCS-102 F1.3.1 & F1.3.2

#### 5.2.3.1 GOTS Conditions for The Use of GOTS Signs

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### 5.2.3.1.1 Conditions For GOTS Goods

A textile fibre product is allowed to only be certified and labeled ('organic' or 'made with organic') as a whole. It does not certify only a part or component of such a product. Also, it is not allowed to only be labeled a part or component of such a product.

A textile fibre product can only be certified and labeled ('organic' or 'made with organic') as a whole. It is not possible to certify and label only a part or component of such a product.

Combined Product: Textile fibre components of a consumer product which is not normally classified as a textile fibre product (such as prams with textile fabrics, bassinets, car seats, or furniture with textile fabric upholstery) may also be certified and labeled appropriately ensuring no ambiguity about which component of the entire product is certified. For example: 'Combined product: (name of component) certified to GOTS'.

Products/components that do not carry specific mention or requirements elsewhere within the GOTS Standard may be considered as Combined Products. ETKO examines the remaining components regarding their overall compatibility to GOTS philosophy and approves suitable labeling of such a product. Products that are certifiable to GOTS as a whole (like textile bags, earbuds, mattresses, etc.) cannot be considered for certification as a combined product. GOTS\_Implementation\_Manual\_Version\_6.0-Section 1.2

Textiles made from at least 70% certified organic natural fibres are allowed to be labeled. GOTS Standard\_Version\_6.0-Section 1.2

Labeling of GOTS Goods sold in retail is mandatory. GOTS Standard\_Version\_6.0-Section 1.4

Before releasing the label ETKO verifies that the operator is certified by ETKO according to the Global Organic Textile Standard (GOTS), and as proof of that has a valid Scope Certificate; also verifies full records for each client of the operator that receives GOTS Goods including lists of all products, their specifications, and quantities.

The GOTS Signs are allowed to be applied on GOTS Goods in such a way that it is visible to the buyer/consignee in the textile supply chain and to the end consumer at the time of purchase.

According to the criterion given in Section 1.4 of GOTS Standard, the use of GOTS Signs on GOTS Goods sold in retail is mandatory.

In case, these buyers are not GOTS certified themselves, the label does not release for the products which are presented or (re) sold by buyers of GOTS Goods who are obliged to participate in the certification scheme according to the criteria as provided for in Section 4.1 of "GOTS Standard".

The GOTS logo always must be accompanied by the applicable label grade "organic" or "organic in conversion" or "made with (x %) organic materials" or "made with (x %) organic in conversion materials", by a reference to ETKO who has certified the marked goods (e.g. ETKO and/or logo), and license number of the operator.

In case the last Certified Entity in the supply chain is a trader or retailer, the license number of the last manufacturer or of the certified trader or retailer is allowed to be used in the label.

Use of the GOTS Logo by suppliers of GOTS Goods are reviewed and expressly released by ETKO.

These conditions also apply for the identification of any GOTS Goods presented (for sale) in catalogues, on web pages, or other publications (e.g. by mail order companies). In every case, these identifications should not make any confusion arise between GOTS certified and not GOTS certified products in any marking, publications, advertising, etc.

In case the standard, on which the certification of the fibre production is based, permits such labeling for the fibre in question, labeling of products as 'in conversion' is possible.

Products with at least 95% (≥95%) of the fiber content of products, excluding accessories, of certified organic origin or from 'in conversion' period are allowed to be labeled as "organic" or "organic-in conversion".

Products with at least 70% (≥70%) of the fiber content of products, excluding accessories, of certified organic origin or from 'in conversion' period are allowed to be labeled as "made with x % organic materials" or "made with x % organic-in conversion materials".

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Brand is responsible for exercising due care in ensuring compliance of the products with the Licensing and Labelling Guide and further provisions as released by the Global Standard gGmbH.

Instead of 'organic' or 'organic – in conversion', the equivalent terms in the language of the country in which the goods are sold are allowed to be used in the label. The text Global Organic Textile Standard should always be used in English only. This is applicable for both the GOTS logo as well as the wordmark.

The use of the GOTS Signs or any reference to GOTS (certification) on final textile products is not allowed if the GOTS certification is valid only for intermediate stages (such as yarn or fabric stage) or for specific components of the product only. And the use of the GOTS Signs or any reference to GOTS (certification) on intermediates (e.g. fabrics) is not allowed if the GOTS certification is valid for previous stages (e.g. ginned cotton or yarn) only.

GOTS labeling or referencing is also not permitted if the entire processing and B2B trade chain is not certified to GOTS. Cutting fabric is a processing step requiring certification if sold via an online shop. The certification of the entire supply chain of GOTS Goods up to the final product, including the B2B trade level is a precondition for GOTS product labeling and referencing.

If the GOTS on-product labeling contains the license number of the operator who manufactured the product, that operator should provide proof to ETKO that its buyer is properly registered or certified. The GOTS on-product labeling is correct and complete as described in this procedure and has been released by the Approved Certifier of the Certified Entity which is applying the GOTS labeling to the product. To assure this, the retailer may ask the supplier to provide the appropriate labeling release form issued by the supplier's Approved Certifier. This is especially recommended if the retailer provides the content and artwork of the labels, hangtags, or packaging on which the GOTS labeling shall be applied.

#### 5.2.3.1.2 Conditions For GOTS Additives

In case, the supplier of GOTS Additives is approved by issuing a GOTS Approval Letter by ETKO, the supplier of GOTS Additives can apply to ETKO for the permission as long as the Letter of Approval remains valid. In that case, before releasing the label, ETKO reviews the application and submitted records, to ensure that it complies with the "GOTS Standard" and "Conditions for the use of GOTS Signs".

GOTS Additives, which have been approved (for a specific application(s)) as additives for the production of GOTS Goods may be presented (for sale) as "GOTS approved additive" or more specific, e.g. as "GOTS approved inputs" (dyestuff, washing agent, etc.) or "GOTS approved accessories" (sewing thread, button, etc.). This statement should be accompanied by a reference to ETKO (e.g. ETKO's name and/or logo). It is not allowed to present, label or market GOTS Additives as being "GOTS certified".

Use of the GOTS Logo directly on a product, product packaging, product technical specification, or Safety Data Sheets (SDS) is not allowed.

Use of the GOTS Logo is allowed on published lists of approved *GOTS Additives* with a reference to ETKO and only after use of the logo is approved by ETKO via the "GP 24 F 12 Labeling Release Form for GOTS Additives".

As long as they comply with the relevant requirements described in this procedure, Producers or suppliers of GOTS Additives may choose to use the GOTS Signs for informative and/or advertising purposes.

Suppliers of GOTS Additives that comply with the requirements as defined in Section 2.3 of GOTS and have been duly approved by ETKO may use the GOTS Signs in the following manner:

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**5.2.3.1.3 Conditions For Using of GOTS Signs on Consumer-Focused Webpages / Market Places / Catalogues / Advertising Materials**

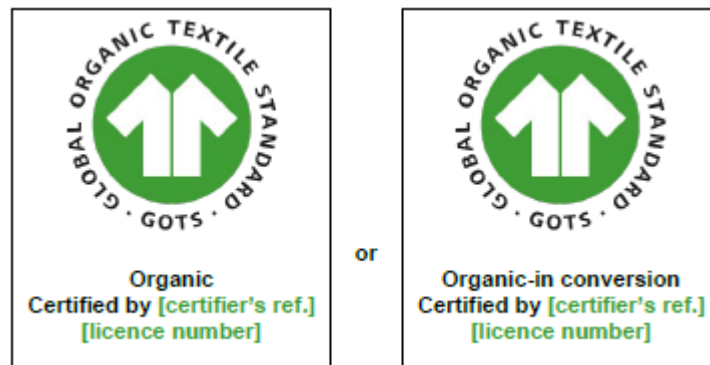
Labeling should be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

GOTS Signs in footers and headers should only be used if all the goods being offered are GOTS Certified.

Should packaging have the GOTS signs, individual products displayed should also show the signs.

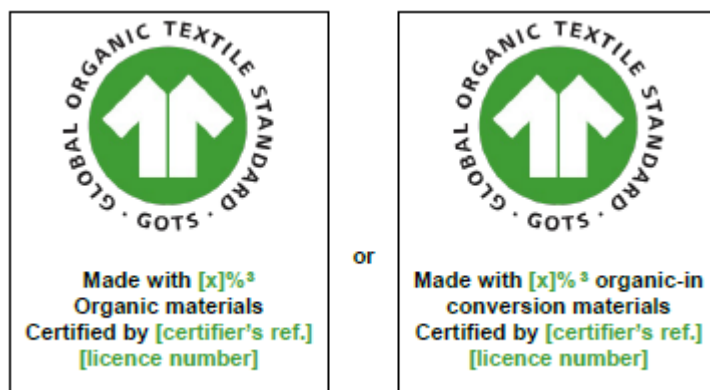
**5.2.3.1.4 Identification of GOTS Goods**

GOTS Goods that comply with requirements as defined in Section 2.2.1 of GOTS should be marked as follows:



If all requirements of labeling are satisfied (e.g. placing the information beside the logo), the alternative placement of accompanying information may be used. Labeling should be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

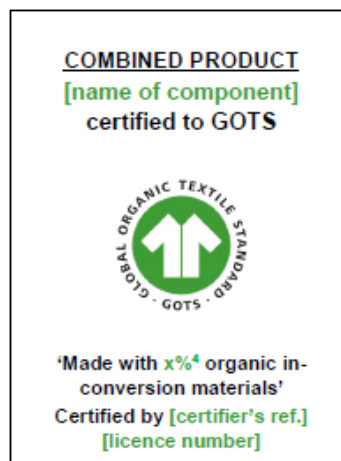
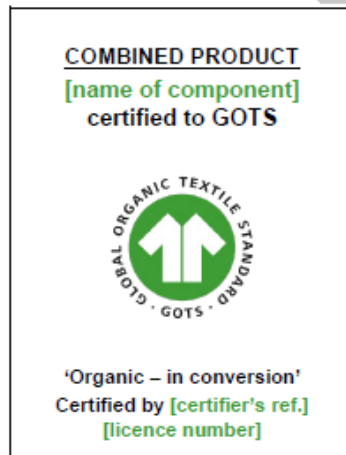
GOTS Goods that comply with the material composition requirements as defined in Section 2.2.2 of GOTS should be marked as follows:



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If all requirements of labelling are satisfied (e.g. placing the information beside the logo), the alternative placement of accompanying information may be used. Labelling should be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

Where the GOTS Signs are used for Combined Products with only components that comply with GOTS requirements and with material composition requirements as defined in Sections 2.2.1 or 2.2.2 of GOTS should be marked as follows:



If all requirements of labelling are satisfied (e.g. placing the information beside the logo), the alternative placement of accompanying information may be used. Labelling should be placed in the proximity of the GOTS product where it remains visible in direct relation to the product.

### 5.2.3.1.5 Design Specifications of GOTS Logo

For prints of the logo the following print color options can be used:

#### Color version:


##### 1) Preferred Option:

Lettering 'Global Organic Textile Standard; GOTS'	100 % black "Frutiger Next bold" font	
Lettering Background	100 % white or transparent (in the background colour of the medium), provided that the font remains legible	
Garment Symbol	100 % white	


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Circle Element	Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black	
(or)	Pantone colour system: Pantone 362 C (coated)	
(or)	HKS colour system: HKS 60 N (uncoated)	

2) **Secondary Option** (only in exceptional cases and only where the product or label colouration will render the preferred option illegible, the following may be used):


Lettering 'Global Organic Textile Standard; GOTS'	100 % white "Frutiger Next bold" font	
Lettering Background	100 % black or dark (in the background colour of the medium), provided that the font remains legible	
Garment Symbol	100 % white	
Circle Element	Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black	
(or)	Pantone colour system: Pantone 362 C (coated)	
(or)	HKS colour system: HKS 60 N (uncoated)	

**Black and White version:**

Lettering 'Global Organic Textile Standard; GOTS'	100 % black "Frutiger Next bold" font	
Lettering Background	100 % white	
Garment Symbol	100 % white	
Circle Element	100 % black	

**Monochrome version** (only to be used in cases of transfer printing directly onto GOTS Goods) with backgrounds the colour of the product itself:

1) **Preferred Option:**

All elements (Lettering, garment symbol and circle element)	Euroscale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black	
(or)	Pantone colour system: Pantone 362 C (coated)	
(or)	HKS colour system: HKS 60 N (uncoated)	


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2) **Secondary Option** (only where the product colouration will render the preferred option illegible, the following may be used):

For dark coloured backgrounds where option a) above will be illegible (such as black):

All elements (Lettering, garment symbol and circle element)	100% white	
---	------------	---


For light colours where option a) above will be illegible (such as shades of green):

All elements (Lettering, garment symbol and circle element)	100% black	
---	------------	---


### **NON-PRINT MEDIA**

For non-print media the following colour options should be used:

#### **Screen based media**

Lettering 'Global Organic Textile Standard; GOTS'	0 red, 0 green, 0 blue HTML hexadecimal code: 000000 "Frutiger Next bold" font	
Lettering Background	255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFFF or transparent (in the background colour of the medium), provided that the font remains legible	
Garment Symbol	255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFF	
Circle Element	63 red, 156 green, 53 blue HTML hexadecimal code: 3F9C35	

#### **Non-screen based media**

The lettering 'Global Organic Textile Standard; GOTS'	RAL CLASSIC colour system: RAL 9005 Jet black "Frutiger Next bold" font	
Lettering Background	RAL CLASSIC colour system: RAL 9003 Signal white or transparent (in the background colour of the medium), provided that the font remains legible	
Garment Symbol	RAL CLASSIC colour system: RAL 9003 Signal white	
Circle Element	RAL CLASSIC colour system: RAL 6018 Yellow green	

### 5.2.3.2 Textile Exchange

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### 5.2.3.2.1 Textile Exchange Claims Procedure

ETKO only issue claims approvals to an organization that holds a valid SC with ETKO for claims within the scope of certification of or to a retailer who is certified with ETKO and selling another certified brand's products or to a non-certified retailer who is selling a certified brand's products. CCS-102 F1.2.1


Not: public-facing claims are not permitted for in-conversion material that uses the OCS logo or name (i.e. "Organic Content Standard" and/or "OCS"). Brands wanting to communicate about their use of in-conversion material are encouraged to do so, but they must ensure that any claims made comply with labeling laws in the markets in which products are sold, and with the requirements of this document. Claims may be made regarding any remaining organic content following the normal OCS labeling criteria (as per TE-301 Standards Claims Policy), thus only making claims about the organic portion. OCS-105 Section C

All references to the Standard(s) may use the full name of the standard, the acronym, or both. The general eligibility requirements for each type of claim are summarized in the table below. A full description of each claim category and type, detailed eligibility requirements, and a list of allowed language follow.

Claim Categories	Claim Type	General Eligibility Requirements	Registration and Approvals
Commitment claims	Corporate commitment claims	Certified and non-certified organizations with a public commitment to and/or goals for certification to a Textile Exchange Standard(s).	Register commitments with Textile Exchange through the <a href="#">online commitment registration form</a> .
	Progress claims	Certified and non-certified organizations that have previously made a public commitment to Textile Exchange Standard(s) in alignment with the corporate commitment claims guidelines.	
Assured claims	Claims by certified operators	Holders of valid scope certificates (SC).	Apply for approval from ETKO
	Product-related claims	Holders of valid scope certificates (SC) and additional product qualifications.	
Agreement-based claims		Contractually defined relationship to Textile Exchange.	Defined in the applicable written agreement.
Informational statements		Any organization.	Informational statements used alongside assured claims are reviewed by

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		ETKO for accuracy, per CCS-102 CCS Certification Procedures. Otherwise, no approval or registration is needed.	

**Claim Requirements for VR2 Material:**

Sites that may not implement because of running continuous production processes with reclaimed or recycled material inputs and are unable to maintain batch-level segregation may apply Alternative Volume Reconciliation.

In this case,

- GRS or RCS product-related claims, including logo use, should not be made on VR2 material.
- Where VR2 material is mixed with non-VR2 material, the VR2 material cannot be claimed as part of an overall product-related claim.
- Product-related claims, including logo use, about non-VR2 GRS or RCS certified material in a product may be made.
- Recycled claims not referencing the GRS or RCS may be made where they are legally allowed.
- Organizations certified to VR2 may make non-product-related claims about their certification status upon approval by ETKO. Claims about VR2 material are limited to the following statement and may include the GRS or RCS logo:
  - o [We are/Organization Name is] certified to the [GRS/RCS] under [site-level mass balance/alternative volume reconciliation]. Materials with this designation (VR2) do not qualify for product labeling with reference to the standard.
  - o Additional allowed statement (may only be used alongside the above): X% of our [material type] comes from sources (independently) certified to the [RCS/GRS].

**5.2.3.2.1.1 Commitment Claims**

Raw material suppliers, brands, and retailers are all eligible to make commitments.

A corporate commitment may be made by an organization that is working towards building a supply chain that is fully certified to a Textile Exchange Standard(s). Committed organizations which are not yet selling fully certified products and do not yet qualify to make an assured product-related claim may apply to make a corporate commitment. Companies that have already met or made progress toward their targets may make progress claims.

Organizations making commitments to one or more Standard are responsible for outlining clear goals and timelines for achieving them.

CCS claims are allowed to use a commitment claim. And in case the CCS is used to make claims for a primary standard other than a Textile Exchange standard, that standard’s claims criteria applies instead.

**5.2.3.2.1.1.1 General Guidelines for Corporate Commitment Claims**

Corporate commitment claims may only be made by organizations who have registered a public commitment to a relevant Textile Exchange Standard(s) and have set clear goals and realistic timelines for achieving them. Commitments may be registered through Textile Exchange’s [online commitment registration form](#).

Corporate commitment claims should not appear on or in reference to any specific certified product.

Corporate commitment claims should appear in conjunction with a relevant [informational statement](#).

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Corporate commitment claims may be accompanied by the applicable Standard logo(s) which conforms with the rules mentioned in this procedure related to logo use. Corporate commitment claims should not be made with reference to the Content Claim Standard (CCS).

#### 5.2.3.2.1.1.2 Allowed Language for Corporate Commitment Claims

Corporate commitment claims should be limited to the following language:

- “[We/Organization Name] commit(s) to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe]”
- “[We/Organization Name] commit(s) to achieve [Standard Name] certification at [x%] of our [production facility type] by [specific timeframe]”
- “[We are/Organization Name is] committed to sourcing [x%] of [product category] by [revenue/SKU/unit] from certified sources by [specific timeframe]”

“revenue/SKU/unit” refers to how the percentage of products will be calculated.

Corporate commitment claims may be minimally adjusted, provided the meaning is not lost.

#### 5.2.3.2.1.1.3 General Guidelines for Progress Claims

Progress claims may be made by organizations that have met all corporate commitment claims requirements mentioned above.

Certified organizations may make progress claims provided they are not related to specific certified products. In case a certified organization wishes to make progress claims on the percentage of certified products committed, they need to take approval from ETKO.

Progress claims should be quantifiable and verifiable through publicly available information that is easily accessible in connection with the progress claim itself.

Progress claims should not be made with reference to the Content Claim Standard (CCS).

#### 5.2.3.2.1.1.4 Allowed Language for Progress Claims

Progress claims should be limited to the following language:

- “[We have/Organization Name has] achieved [x%] of our goal to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe]”
- “[We are/Organization Name is] [quantifiable and verifiable progress indicator] to our goal of sourcing [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe]”
- “[x%/All] of our [supplier facility type] are certified to the [Standard Name]”

Progress claims may be minimally adjusted, provided the meaning is not lost.

#### 5.2.3.2.1.1.5 Commitment Registration and Claim Making Process

Prior to making commitment claims, the organization should apply through [TE’s online registration form](#) to TE for registering all corporate commitments and progress updates.

Logos are distributed by TE only to those who meet the qualifications outlined in the 5.2.3.2.1 section of this procedure have registered their commitments and agreed to the logo use terms.


Commitment claims should only be made in conformity with the full requirements of this procedure. If at any time, an approved claim falls out of conformity with the requirements of this procedure, the claim maker should cease using the claim.

#### 5.2.3.2.1.2 Assured Claims

Assured claims are reserved only for organizations or products that have met the requirements of an assurance process set forth in the Textile Exchange Standard(s). The products or operators may be made assured claims provided that products or businesses are certified by ETKO according to the applicable Standard.

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Examples of assured claims are found in the following:

TE-301-V1.0-Standards-Claims-Policy-Appendix C



Product-related claim (on-product): GRS



Product-related claim (off-product): RCS



Product-related claim (on-product): RWS



Product-related claim (on-product): OCS



Product-related claim (on-product): RMS

Claim by certified organization: RDS



### 5.2.3.2.1.2.1 Non-Product Related Claims

#### 5.2.3.2.1.2.1.1 General Guidelines for Non-Product Related Claims by Certified Organizations

Claims by certified operators (non-product related) may only be made by operators that hold a valid scope certificate to the applicable Standard(s). No other operator may make the claims in this category. Claims by certified operators may be made at, near, or relative to the point of sale and shall include the following disclaimer:

- In a business-to-business context (e.g. invoices, webpages):
  - “[We are/Organization Name is] is [Standard Name] certified, [CB name] [License Number]. Only the products which are covered by a valid transaction certificate are [Standard Name] certified.”
- In a business-to-consumer context, when the claim is not made on-product (e.g. webpages, advertisements, social media):
  - “[We are/Organization Name is] is [Standard Name] certified, [CB name] [License Number]. Only the products which carry the [Standard Name] label and claim are certified.”

Claims by certified operators may be made in marketing materials (e.g. email signatures) provided that it should include the operator’s license number and ETKO name. For online claims or use of the Standard logo, the associated certification information (license number and ETKO name) may appear on another webpage hyperlinked from the logo.

Claims by certified operators should appear in conjunction with a relevant information statement.

Claims by certified operators should be accompanied by the applicable Standard logo(s) and logo use should conform with this procedure.

Claims by certified operators are not permitted to be made with reference to the Content Claim Standard (CCS).

Claims by certified organizations may appear in conjunction with product-related claims, provided the product-related claim meets the requirements in Section B3 of TE-301 and both claims have been approved by ETKO.

#### 5.2.3.2.1.2.1.2 Allowed Language for Non-Product Related Claims by Certified Organizations

Claims by certified operators should be limited to the following language only:

- “[%/All] of our [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] is (independently) certified to the [Standard Name], (certified by) [CB name] [License Number].”

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- “Our [material type] supply chain is certified to the [Standard Name], (certified by) [CB name] [License Number].”
- “[We are/ Organization Name is] certified to the [Standard Name], (certified by) [CB name] [License Number]”. (Insert relevant informational statement ).”
- “[We are/Organization Name is] certified to the [Standard Name], which certifies and tracks [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] from the source to final product. (Certified by) [CB name] [License Number].”
- For certified raw materials sourced from farms: “(At [Organization Name]), [% of the/all] [organically grown [material type]/down/wool/mohair/alpaca fiber] sourced from farms into our supply chain is [Standard Name] certified, (certified by) [CB name] [License Number].”

### 5.2.3.2.1.2.2 Product-Related Claims

#### 5.2.3.2.1.2.2.1 General Guidelines for Product-Related Claims

Product-related claims are used to indicate that a product, category of products, or product component is certified or contains certified content. These claims are allowed to be used provided that the product was certified according to the relevant Standard and Content Claim Standard (CCS) requirements by ETKO.

The product-related claims are allowed to be used for both business-to-business (B2B) and business-to-consumer (B2C)/consumer-facing final products.

**Eligibility Requirements:** Product-related claims should only be made by operators about products or components that meet the eligibility criteria outlined below.


- The product or claimed component meets the following minimum content (calculated by weight) and blending/mixing requirements:

NOTE: Per CCS-101-v3.1 Content Claim Standard, D4.4, trims may be excluded from composition calculations of textile products and footwear when they are not the claimed material and when the total trims do not account for more than ten percent of the total product weight.

Logo	Overall product or claimed component contains	Blending allowed?	Mixing allowed?
OCS 100	95-100% organic content	Yes	No
OCS Blended	5-95% organic content	Yes	Yes
RCS 100	95-100% recycled content	Yes	No
RCS Blended	5-95% recycled content	Yes	Yes
GRS	50-100% recycled content	Yes	Yes
RDS	5-100% RDS down/feathers	Yes	Only with GRS or RCS down
RAF	5-100% RWS wool, RMS mohair, or RAS alpaca fiber	Yes	Only with GRS or RCS animal fiber of the same type

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A product that contains at least 5% (non-recycled) certified RDS down or RAF fibers where all remaining fiber of the same type is also certified to the RCS or GRS may be claimed as RDS/RAF; an RCS/GRS claim may also be applied provided the applicable certification and percentage requirements are met.

Blending refers to combining raw materials of different types (e.g. cotton with polyester), while mixing refers to combining raw materials of the same type with different attributes (e.g. organic cotton with conventional cotton).

For product-related claims on final products intended for sale to consumers, certification is required up to the brand.

- The brand – as required per CCS-101 Content Claim Standard (CCS) – holds a valid scope certificate that includes the correct product and processing category(ies).
  - In cases where a company is a retailer that sells products under their own brand or (e.g. private label, white label, licensee brands) they are considered a brand per the definition of a “brand” in TE-101 Terms and Definitions for Textile Exchange Standards and Related Documents, and brand certification is required when making product-related claims.
  - In cases where a company designs blank products (e.g. t-shirts, tote bags intended for printing) and also controls the labeling and branding of the final product, they are considered a brand and brand certification is required when making product-related claims that may be passed on through multiple distribution channels. See
  - B4.8.1 for specific language related to GRS claims on blank products.
- The brand – as required per CCS-101-V3.1 Content Claim Standard (CCS) E1.2 – obtains a valid transaction certificate for all claimed materials purchased, including all products which carry the Standard’s logo or any other product related assured claim.

If a blank product is sold to a brand or retailer who will apply their own branding (e.g. hangtags, sew-in labels) for sale under their own name/private label to consumers, that brand or retailer requires brand certification and is responsible for all product-related claims. The blank product company in this case would be considered the brand’s supplier.

Business-to-business (B2B) product-related claims may be made and are exempted from these eligibility criteria, provided the following conditions are met:

- The product meets the minimum content requirements for certification, and
- The company selling the product holds a valid scope certificate that includes the correct product category(ies).


B2B product-related claims are not required to list the percentage of certified material in the claim. All product-related claims (B2B and B2C) and any accompanying artwork is required to be approved by ETKO.



**Eligibility Requirements for RAF Primary Scope:** The products that contain at least 5% RWS wool, RMS mohair or RAS alpaca fiber when calculated as a percentage of the material are allowed to be labelled with the RWS/RMS/RAS name or logo. Final products containing non-certified virgin wool/mohair/alpaca fiber are not permitted to be labelled with the RWS/RMS/RAS name or logo. Use of the RWS/RMS/RAS logo is not permitted for non-food products of slaughter, though text claims about the origin of the by-products are permitted.

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**General Requirements:** Product-related claims may be made on-product (e.g. hangtags/swing tags, sewn-in labels, product packaging) or off-product (e.g. e-commerce/online product page, social media, magazine/online advertisement).

Product-related claims that appear on-product, such as on a label or statement printed, heat-transferred, affixed, or otherwise physically attached or applied to the product or its packaging, may only be done by operators who had a valid SC which includes the relevant product. The hangtags/labels with the brand's license number and other required certification information may be attached by certified brands or direct certified suppliers.

When the applicable Standard logo is used on the product, additional information which refers to or covers up information about the standard should be indicated, too.

Product-related claims may be made about a component of a product (e.g. outer shell of a jacket), provided the component meets all applicable requirements for both certifications as outlined in the applicable Standard document and claims as outlined in this procedure.

In the case of tampons, the core (i.e. the absorbent piece either encased in an applicator or on its own) and the applicator may be claimed as separate certified components.

A sanitary product such as a pantyliner is a single product that does not have any trim, so any certification claim needs to cover the entire product. A release sheet or wrapper would both be considered packaging (and thus not part of the product).

While this is not a requirement, when space allows, a product-related claim may be indicated in conjunction with a relevant informational statement. Otherwise, a URL or QR code directing to the current version of the Standard or the Standard's landing page may be indicated in conjunction with the claim.

Product-related claims are not allowed to be made with reference to the Content Claim Standard (CCS).

**Required Certification Information:** All product-related claims should include:

- The claim maker's license number, as it appears on their valid scope certificate (SC);
- The name or acronym of ETKO;
- The percentage of certified content, per the requirements in the "Certified Content Percentage" section of this procedure; and
- The relevant Standard logo.

When a retailer that is the buyer of the brand ETKO certified wishes to make the claim the license number of the brand and ETKO name should be indicated.

Only one license number may be included in product-related claims. The license number for any upstream suppliers is not allowed to be indicated.


**Logo Use:** All product-related claims should appear with the relevant Standard logo and logo use should conform to the Logo Use Specifications mentioned in this procedure. When the Standard logo is unable to appear near the text portion of a product-related claim (i.e. claim language and other required certification information), such as in the cases of e-commerce product webpages or sewn-in labels, the Standard logo may be separated from the rest of the product-related claim, provided it appears elsewhere on the product, hangtag, listing, or on another webpage, and meets all other requirements described in this section. Likewise, when the text portion of the claim cannot be near a logo, it can appear elsewhere on the product or be linked to another webpage.

For use of a Standard logo at a physical point of sale (e.g. in-store signage, a 3-D sculpture of the RDS logo in a retail store), in addition to conforming with the Logo Use Specifications mentioned in this procedure, the following conditions should apply:

- The logo should only be placed directly above or within visible distance of the certified products.

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- The logo should be accompanied by additional signage (easily visible/legible to consumers) which includes the following:
  - A statement that indicates only products with the Standard's label and certification information are certified (e.g. "Look for RDS certified products" or "Look for the RDS label").
  - All required certification information, as per the "Certification Information" section of this procedure.

**Certified Content Percentage:** Product-related claims should include the percentage of certified material in the product or component. The percentage should be calculated by the weight of the full product or applicable certified component and may exclude non-certified trims or accessories.

In most cases, the weight of trims and accessories (e.g. buttons, lace, string on a tampon) should be excluded from calculations, unless they are also certified to the applicable Standard.

For RDS, the percent certified content may be omitted provided the applicable component (i.e. the fill) is 100% RDS certified down. The percentage should be specified for blended fills (e.g. 50% RDS down, 50% synthetic fill). For RAF Standards (RWS, RMS, and RAS), the percentage of certified content may be omitted provided that the applicable product or component is made of 100% of a single certified animal fiber (e.g. 100% RWS wool, or 100% RMS mohair). For RCS, GRS, and OCS, the percent certified content should always appear in the claim. For RCS, GRS, and OCS, labels may reference a minimum percentage of claimed content (e.g. "at least 10% OCS certified organically grown cotton") in order to simplify communications and label designs. TCs should include the exact percentage composition for the specific batch of products.

For RCS, GRS, and OCS, where multiple material types are certified, each material should be separately listed with each percentage (e.g. "Made with 48% certified organically grown cotton and 32% certified organically grown wool").

In some cases, where it does not contradict any labeling laws which apply to the product (e.g. in markets where the product is sold), the content percentage listed may be downgraded to a lesser percentage. For example, a brand regularly sources products containing 50% GRS certified material and has labels approved and printed with a 50% claim, however, their supplier sends them a shipment that contains 60% GRS certified material; in this case, the claim may be downgraded to 50% to keep consistency in the labeling approach.

**Multiple Certified Materials/Combined Claims:** Product-specific claims to two or more Standards that address the same material attribute (e.g. GRS and RCS) may only be made for the same product provided:

- The claims relate to separate components of the product, or
- The claims are clearly distinct from each other (e.g. properly distanced so that they cannot be confused as being connected or related to each other in any way)

Claims to two or more different RAF Standards may be combined, as these standards do not address the same material attribute (e.g. RWS addresses wool, RAS addresses alpaca fiber).

Multiple Certified Materials/Combined Claims do not apply to standards that do not address material sourcing (e.g. chemical use standards).

Multiple Textile Exchange Standards which address different material attributes (e.g. OCS cotton and RCS recycled polyester) may be claimed on the same product provided they meet the eligibility requirements outlined in B3.1.1, and both applicable Standard logos and relevant allowed language is used.

When making a Textile Exchange standard claims near a non-Textile Exchange standard, always check the claims guidance or policies of the scheme owner, as combining claims may not be allowed.

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**Multi-Piece Product Set Labeling:** When labeling a set of products that are packaged together where one piece is below the 95% threshold for RCS 100 or OCS 100 (as applicable):

- Each piece should be labeled separately with the appropriate label and percentage details; or
- The entire set should be labeled as RCS Blended or OCS Blended (as applicable) and the percentages for each piece should be included; or
- The entire set should be labeled as RCS Blended or OCS Blended (as applicable) and, as per the "Certified Content Percentage" section of this procedure, the labels may reference a minimum percentage of claimed content (e.g. "at least 10% OCS organically grown cotton") in order to simplify communications and label designs; and
- In all cases, the transaction certificate(s) should include the exact percentage composition for the specific batch(es) of the product(s).

**Certified Packaging, Hangtags, and Labels:** Product-related claims made on and about packaging or other affixed hangtags or labels may only be used if the packaging, hangtag, or label itself is certified to the relevant Standard (e.g. a GRS certified recycled polyester polybag or an RCS certified recycled paper hangtag).

- In this case, along with the other required information a clear statement to identify the packaging, hangtag, or label as the certified "product" shall be included. e.g. "This polybag contains 100% GRS certified recycled polyester" or "This hangtag contains 50% RCS certified recycled paper."
- If the product inside the certified packaging or referred to on the hangtag or label is also certified to an applicable Standard, an assured product-related claim may also be made, provided it specifies the product and conforms with all requirements in this policy.
- Any other logos or brand names appearing on the packaging, hangtag, or label must be kept a reasonable distance away from the Standard logo and claim to avoid confusion that the claim could apply to their brand or product.

**Passing on Approved Product-Related Claims:** A certified brand with approved product-related claims shall inform buyers that as non-certified organizations, if they intend to use these claims, the buyer and any subsequent processing facilities:

- Shall not apply, modify, or alter any on-product product-related claim; and
- Shall not make any claims about the product outside of the allowed language outlined in this policy, unless the final product becomes fully certified.

If a certified brand is selling a blank product intended for minor processing (e.g. printing) by a non-certified organization, and further processing is a print process or if chemicals are used, and the standard is GRS, the product-related claim shall use the specialized claim in B4.8 in TE-301.

A product may further change hands and go through minor processing (e.g. printing, embroidery) without those wholesalers, distributors, minor processors, or final retailers requiring certification to the applicable standard.

If all of the above conditions outlined in B3.17 and B3.18 in TE-301 are not met, the non-certified organization shall become certified to the applicable Textile Exchange Standard in order to make or use any product-related claims.

Certified brands should be prepared to share proof of formal claim approval documentation with retailers upon request.

**Non-Certified Retailer Product-Related Claims:** Off-product (e.g. e-commerce product page, store signage) product-related claims may be made by non-certified retailers selling other brands' certified products, provided they are able to verify the products are certified to the applicable Standard.

- A number of verification methods may be employed.

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Non-certified retailers are not permitted to physically attach product-related claims. As such, if the product does not already have one, no on-product claims are permitted.

Product-related claims made by non-certified retailers are exempt from the requirements for approvals.

- ETKO Certified retailers may request ETKO to review and approve any off-product product-related claims they would like to make about certified products outside their own scope of certification (i.e. when selling other brands' products).

**Excess Hangtag/Label Stock with Outdated Information:** In cases where a certified organization has migrated to ETKO or any other change was made to their certification that impacts information required in product-related claims (e.g. license number has changed), leftover hangtags or labels that were printed with the previous certification information may continue to be applied to qualified products and used up until they are all gone, provided:

- The products were produced while the previous certification body was responsible, or license number was valid;
- The product-related claim on the hangtag or label was approved by the previous certification body and already printed prior to migrating to ETKO or changing license numbers; and
- If the certified organization migrated to ETKO, ETKO notifies the preceding certification body with a chance for the preceding certification body to object based on the grounds of risk to product integrity. If ETKO is to issue the transaction certificate covering products produced under the old scope certificate, then ETKO shall perform a documentation review covering those products' inputs, production, and volume reconciliation.

#### 5.2.3.2.1.2.2 Allowed Language for Product-Related Claims

For legal reasons, product-related claims for all standards should refer to the generic material name and should not contain tradenames, names of other standards, programs, and initiatives, or names of breeds, varieties, and species. And it should be in accordance with the ASR-213 Material, Processes, and Products Classification.

Product-related claims for all standards shall be limited to the following language:

The allowed language in product-related claims may be written out in full sentences or listed as shown in the examples below. The required information may also be presented or written out in a different order from how it is shown in the allowed language.



100% RWS Wool  
ABC Cert  
12345678



The outer shell of this raincoat contains 85% RCS certified recycled polyester.  
Certified by ABC Cert 12345678

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For Business-to-Business (B2B) product-related claims, any of the allowed language in this section may be used. Listing the percentage is not required.

- “(Product) /[component name] (contains/is) [x%] [Standard Name] (certified) [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber], (certified by) [CB name] [License Number].”
- For products or components certified to the RDS, RWS, RMS, or RAS only, where all animal fibers are certified to one of these standards: “(Product is)/[component name is] (contains) [RDS/RWS/RMS/RAS] (certified) (material type) (certified by) [CB name] [License Number].”
- For products certified to the OCS, the following alternative language may be used:
  - “(Product)/[component name] (contains) [x%] organically grown [material type], certified OCS by [CB name] [License Number].”
  - “(Product)/[component name] (contains) [x%] OCS certified [material type], (certified by) [CB name] [License Number].”

Products that are certified to multiple Textile Exchange Standards may repeat only the percentage, Standard name, and material. Example: “50% RWS wool and 20% RMS mohair, ABC 1234567.”

In addition to that, a company may choose to also include the Standard acronym in the product name. This may be only in “[OCS/RCS/GRS/RDS/RWS/RMS/RAS] [Product Name]” format. Example: “RWS Sweater”

As an alternative to that, the following formats are allowed for RDS, RWS, and RMS products only:

- “[Product name] in [Responsible Down/Wool/Mohair/Alpaca Fiber]”
- “[Product name] in [RDS Down/RWS Wool/RMS Mohair/RAS Alpaca Fiber]”

In the cases described in the above paragraph, a full product-related claim should be included alongside any public-facing use of the name in a visible place. The claim should be present on the product-specific page for e-commerce websites.

Products that qualify with multiple standards may repeat only the percentage, Standard name, and material. Example: “Contains 50% RWS wool and 20% RMS mohair, certified by ETKO ETK0040700.”

Any organic crop name that legally changes its name after first processing occurs should no longer be referred to by its crop name when certified to the OCS and making claims (e.g. bamboo processed into a fabric is legal “viscose” in most countries). OCS labeling in these cases should be written as “Contains [x%] OCS certified [legal name] (derived from organically grown [crop name]), (certified by) [CB name] [License Number].”. Example: “Contains 100% OCS certified viscose, derived from organically grown bamboo, certified by ABC Cert 12345678”

Product-related claims made in reference to blank products certified to the GRS shall use the following language:

- (The/This) [blank/undecorated/unprinted] [product type] was made with [x%] GRS certified recycled [material type], (certified by) [CB name] [License Number]. Further printing or other processing was not confirmed to meet the requirements of the GRS.

Product-related claims about the GRS or RCS may also use the terms “pre-consumer” or “post-consumer” to describe the recycled material where this attribute has been confirmed by the certification body and included on the applicable scope certificate. E.g. “100% GRS certified post-consumer recycled polyester, ABC Cert 12345678”.

### 5.2.3.2.1.2.3 Assured Claims Approval Process

Prior to use, all assured claims (i.e. claims by certified organizations and product-related claims) require approval by ETKO. This includes hangtags, printed labels, sewn labels, and online claims. During the

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approval process, the way mentioned “**5.2.3 Private Standard Certification Schemes Logo Use and Labeling**” section of this procedure is followed.

All claim approvals are reported to Textile Exchange.

- The claim maker may authorize another party, such as a design agency or certified supplier, to submit claims approval applications on their behalf.

Assured product-related claims made by retailers do not require approval, unless requested by a certified retailer already working with ETKO for their own certification.

All unique artwork and allowed text claims should be included as part of a formal claim approval application.

Multiple assured claims may be submitted through a single claim approval application.

Artwork may be submitted in the form of a controlled template, provided only the certification information (ETKO name and license number), product name, claimed material or content percentage may be edited. The language and graphics should be set with blanks for the license number, percentage, and material type, if relevant.

Approved artwork that has not changed since the original claim approval application was submitted to ETKO is reviewed on an annual basis during the audit process. If the artwork has changed, it should be resubmitted for approval at the time of change.

Assured claims should only be made in locations and on products that meet the full requirements of this procedure. Otherwise, the claims are not allowed to make.

If, at any time, it is detected that an approved claim falls out of conformity with the requirements of this procedure, the claim maker should cease using the claim.

Pre-approval of assured claims may be issued in specific cases only, such as where the brand is in the process of becoming certified. ETKO certified Brands shall not make any public facing claims based on a pre-approval prior to receiving a valid scope certificate a final claim approval from ETKO.

#### **5.2.3.2.1.3 Agreement-Based Claims**

Agreement-Based Claims means that; Textile Exchange may grant permission to international working group members, accreditation bodies, certification bodies, data intermediaries, or brands who have financially supported a standards-related initiative for additional standards-related claims in the context of written agreements.

##### **5.2.3.2.1.3.1 General Guidelines for Agreement-Based Claims**

Agreement-based claims may only be made by organizations who have a written agreement with Textile Exchange (non-certificate).

All agreement-based claims may appear with the relevant Standard logo and logo use should conform with TE-302 Standards Logo Use Specifications.

The URL for the Standard or [TextileExchange.org/Standards](https://TextileExchange.org/Standards) should be adjacent to the claim. When the logo is used in digital publications, the URL may be embedded in the logo.

Agreement-based claims may appear in conjunction with a relevant informational statement.

##### **5.2.3.2.1.3.1 Allowed Language for Agreement-Based Claims**

Accredited certification bodies may use the following language only:

- [We are/ETKO is] an accredited certification body for the [Standard Name(s)]. Learn more at [URL].
- [We are/ETKO is] accredited to assess conformity with the [Standard Name(s)]. Learn more at [URL].

Certification bodies who have a licensing agreement and grace period with Textile Exchange but are not yet accredited may use the following language only:

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- [We are/Organization Name is] in the process of becoming an accredited certification body for the [Standard Name(s)]. Learn more at [URL].

#### 5.2.3.2.1.4 Informational Statements

Informational statements are ready to use messages that describe a relevant Standard and provide additional context to claims made from other categories.

##### 5.2.3.2.1.4.1 General Guidelines for Informational Statements

Informational statements may be made by any organization.

Informational statements are allowed to be used in conjunction with claims made in all other claim categories.

Informational statements should not be used where they may be interpreted as confirmation of certification of an organization or product, unless accompanying an assured claim.

Applicable Standard logo(s) may accompany information statements, provided that logo use complies with this procedure.

##### 5.2.3.2.1.4.2 Allowed Language for Informational Statements

Companies wishing to expand on these informational statements or alter the language to fit their marketing style in non-product-related uses only may seek approval from the Standards Claims Team provided the meaning is not lost before publishing by sending proposed language in English to Claims@TextileExchange.org.

Informational statements should be limited to the following language or any combination of the following language:

##### GRS:


- The Global Recycled Standard (GRS) verifies (the percentage of) recycled [content/material] and tracks it from the [source/recycler] to the final product.
- Products certified to the Global Recycled Standard (GRS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product. In addition, facilities from the [source/recycler] to final supplier have met social, environmental, and chemical requirements (at each stage of the supply chain).
- Products certified to the Global Recycled Standard (GRS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product. In addition, social, environmental, and chemical criteria related to processing are required.
- The purchase of Global Recycled Standard (GRS) certified products demonstrates demand for recycled content and best processing practices in the supply chain.

##### RCS:

- The Recycled Claim Standard (RCS) verifies (the percentage of) recycled [content/material] and tracks it from the [source/recycler] to the final product.
- Products certified to the Recycled Claim Standard (RCS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product.
- The purchase of Recycled Claim Standard (RCS) certified products demonstrates demand for recycled [content/materials].
- Products certified to the Recycled Claim Standard 100 (RCS 100) contain at least 95% certified recycled [content/material].
- Products certified to the Recycled Claim Standard Blended (RCS Blended) contain between 5-94% certified recycled [content/material].

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**OCS:**

- The Organic Content Standard (OCS) verifies (the percentage of) organically grown [content/material] and tracks it from source to final product.
- Products certified to the Organic Content Standard (OCS) contain organically grown [content/material] that has been (independently) verified at each stage of the supply chain, from source to final product.
- The purchase of Organic Content Standard (OCS) certified products demonstrates demand for organic agriculture.
- Products certified to the Organic Content Standard 100 (OCS 100) contain at least 95% certified organically grown [content/material].
- Products certified to the Organic Content Standard Blended (OCS Blended) products contain between 5-94% certified organically grown [content/material].

The below statement may be included as an addition to any of the above statements related to the OCS:

- Organic cotton is produced and certified to organic agricultural standards, which require practices to sustain ecosystems.

**RDS:**

- The Responsible Down Standard (RDS) (independently) certifies down and feathers against animal welfare requirements and tracks it from farm to final product.
- Products certified to the Responsible Down Standard (RDS) contain down or feathers from farms certified to animal welfare requirements.
- The Responsible Down Standard (RDS) describes and (independently) certifies animal welfare practices in down and feather production and tracks the certified [down and feathers/material(s)] from farm to final product.
- The Responsible Down Standard (RDS) requires animal welfare practices to be in place at duck and goose farms in the down and feather supply chain.
- The purchase of Responsible Down Standard (RDS) certified products demonstrates demand for (better) animal welfare practices in the down and feather supply chain.


**RAF:**

- The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] verifies [wool/mohair/alpaca fiber] animal welfare and land management requirements and tracks it from farm to final product.
- Products certified to the [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] contain [wool/mohair/alpaca fiber] from farms (independently) certified to animal welfare and land management requirements.
- The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] describes and (independently) certifies animal welfare and land management practices in [wool/mohair/alpaca fiber] production and tracks the certified material from farm to final product.
- The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] requires animal welfare and (responsible) land management practices to be in place at the [sheep/goat/alpaca] farm.
- The purchase of [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] certified products demonstrate demand for (better) animal welfare practices and (responsible) land management in the [wool/mohair/alpaca fiber] supply chain.

**5.2.3.2.2 Textile Exchange Logo Use Specifications** TE-302-V1.0-Standards-Logo-Use-Specifications- Section A2

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ETKO distributes Standards logos to his clients that have been certified in Textile Exchange scope/scopes. For assured claims, ETKO clients or their direct suppliers should contact ETKO for copies of the relevant Standard logo. The Standard logo shall be from the original design files received from Textile Exchange. The below formats are used:

- EPS: Best for printing and high-resolution production.
- PNG: Good for use on-screen, websites, presentations, Word documents, and other low-resolution applications.
- JPG: Same uses as a PNG, but of a lower quality and faster loading time.

The Textile Exchange copyright symbol shall appear on all usage of a Standard logo, with the exception of product-related claims which may use the non-copyrighted logos distributed by certification bodies:



The Standard logo and all wording therein shall be of a size large enough to be clear and legible.

- The OCS and RCS logos shall not be less than 10 mm or 0.39 inches in diameter.
- The GRS logo shall not be less than 15 mm or 0.59 inches in diameter. (Note: Diagram below is not shown to scale)



Adequate space of approximately 20% of the width of the mark shall be left around the logo. The logo shall not overlap with any other logos or text.



Fonts for text claims accompanying the logo shall be clear and legible, and set to an appropriate size for the place that it is printed (e.g. labels, hangtags). The Standard logo shall be kept at a reasonable distance from any other logo, image, statement, or claim that does not refer to the Standard.

See examples:

Allowed



RWS Certified Wool  
ABC 12345678

Not Allowed (quality claim is not associated with RWS)



RWS Certified  
First-Class Quality Wool

Standard logo stencils for the RAF standards (RWS, RMS, and RAS) may be used on bags or bales used to carry certified raw material only (e.g. wool bales, bags of down). The operator needs to contact ETKO to obtain the associated standard logo stencil files.

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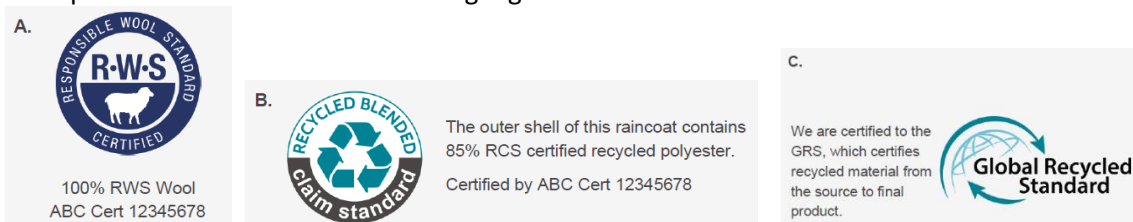
The URL for the relevant Standard shall be embedded in the image of all digital instances of the Standard logo(s). An organization may embed a link to a page with content related to the relevant Standard as long as the URL for the relevant Standard appears on that page.

#### 5.2.3.2.2.1 Placement of Allowed Language TE-302-V1.0-Standards-Logo-Use-Specifications- Section A3

The Standard logo shall be kept at a reasonable distance from other product or content claims that do not refer to the Standard.

Where logo use is permitted, the allowed language shall appear near the relevant Standard logo. Recommended placement of the allowed language is directly below or to the side of the logo. In some instances of product-related claims, the allowed language may be permitted to appear in a different location from the logo. (see B4.3 in TE-301-V1.0 Standards Claims Policy)

Examples of Placement of Allowed Language:



In the above examples: A. is a product-related claim, B. is a product-related claim, and C. is a claim by certified organizations.




#### 5.2.3.2.2.2 Approved Colors TE-302-V1.0-Standards-Logo-Use-Specifications- Section B

All Textile Exchange Standard logos are in color, black, white, and grayscale versions for different applications.

##### 5.2.3.2.2.2.1 Color Logos TE-302-V1.0-Standards-Logo-Use-Specifications- Section B.1




### OCS



	Color	Pantone	CMYK	RGB	Hex
	Green	2418 C	86,16,100,3	10,142,57	0A8E39
	Warm Gray	4287 C	0,10,0,85	72,68,68	4A4545
	White	n/a	0,0,0,0	255,255,255	FFFFFF

### RCS



	Color	Pantone	CMYK	RGB	Hex
	Teal	2231 C	100,0,31,23	0,130,148	008294
	Warm Gray	4287 C	0,10,0,85	72,68,68	4A4545
	White	n/a	0,0,0,0	255,255,255	FFFFFF

### GRS

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	Color	Pantone	CMYK	RGB	Hex
	Teal	2231 C	100,0,31,23	0,130,148	008294
	Light Teal	630 C	57,0,15,0	110,194,216	6EC2D8
	Black	Black 6 C	0,0,0,100	3,4,5	030304

## RMS & RWS & RAS



	Color	Pantone	CMYK	RGB	Hex
	Dark Blue	3581 C	100,89,22,8	37,52,115	253473
	White	n/a	0,0,0,0	255,255,255	FFFFFF

**NOTE:** The color versions of the circular Standards logos (OCS 100, OCS Blended, RCS 100, RCS Blended, RDS, RWS, RMS, and RAS) do not have transparent backgrounds.

### 5.2.3.2.2.2 White Logos TE-302-V1.0-Standards-Logo-Use-Specifications- Section B.2

Standard	Color	Pantone	CMYK	RGB	Hex
All	White	n/a	0,0,0,0	255,255,255	FFFFFF

**NOTE:** The white versions of the circular Standards logos (OCS 100, OCS Blended, RCS 100, RCS Blended, RDS, RWS, RMS, and RAS) have transparent backgrounds.

### 5.2.3.2.2.3 Black Logos TE-302-V1.0-Standards-Logo-Use-Specifications- Section B.3

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Standard	Color	Pantone	CMYK	RGB	Hex
All	Black	Black 6 C	0,0,0,100	3,4,5	030304

**NOTE:** The black versions of the circular Standards logos (OCS 100, OCS Blended, RCS 100, RCS Blended, RDS, RWS, RMS, and RAS) do not have transparent backgrounds.

#### 5.2.3.2.2.4 Grayscale Logos TE-302-V1.0-Standards-Logo-Use-Specifications-Section B.4



Standard	Color	Pantone	CMYK	RGB	Hex
GRS, OCS 100, OCS Blended, RCS 100, RCS Blended	Dark Gray	446 C	0,0,0,85	65,65,67	424143
RMS, RWS, and RAS	Mid Gray	4278 C	0,0,0,60	127,130,133	7F8285

#### 5.2.3.2.2.3 Logo Application TE-302-V1.0-Standards-Logo-Use-Specifications-Section C

The appropriate logo color shall be used for the background it is applied to.

- Whenever possible, the color version of the relevant Standard logo should be used.
- When applying over a darker background, the white version of the relevant Standard logo should be used. The white Standard logo is reversed out (transparent) to increase contrast with the background behind it.
- When color printing is not available, the grayscale version of the relevant Standard logo should be used.
- When only black and white or single-color printing is available, the black version of the relevant Standard logo should be used.

Standards logos shall be applied to backgrounds with sufficient contrast for optimal visibility. Any color background may be used, provided there is sufficient contrast.

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Special precautions should be taken when applying the CCS and GRS logo as they may blend into the background more easily.



Standards logos shall not be modified in any manner (i.e. change approved colors, add transparency to the inside of non-white logos, skew or distort the logo).

When applying a Standard logo as a stencil, slight modification and transparency is permitted with all white logos, or all black logos.



### 5.2.3.3 COSMOS Labelling

#### 5.2.3.3.1 General Rules

Labelling and communication must be clear and must not mislead consumers.

If any reference to organic or natural products or ingredients or raw materials are made in advertising or supporting literature, they must comply with the appropriate rules in 10.2, 10.3, 10.4 and 10.5 of the COSMOS standard.

If the company name or product range includes the word organic, the use of that name or branding in conjunction with certified products must not be such that it might mislead the consumer.

The labeling for COSMOS should be made in accordance with both COSMOS Standards and EU regulation 1223/2009 on cosmetic products, other statutory national or international requirements

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for cosmetic products, or other relevant national rules or guidelines. Where there is a conflict, the requirements in COSMOS Labelling Guide should be applied as far as possible.

Because the COSMOS term and COSMOS signatures are registered trademarks (®) of the COSMOS-standard AISBL, they are allowed to be used provided that compliance with the COSMOS-standard and this Labelling Guide.

The COSMOS terms, signatures or names can be used in literature, advertising, publicity or websites, etc:

- If the signature is used, only in the way described in 10.2, 10.3, 10.4 and 10.5
- Only in conjunction with the products or raw materials that are certified, and
- Only in a way that does not mislead the consumer, for example where it might mistakenly be associated with non-certified products

Note — the danger of such a mistake arises in particular, if the name is used in documents that are connected with the marketing of any non-certified products, without a clear statement explaining the situation.

The use of pseudo-organic logos and seals, that might mislead or confuse consumers, must not be used in conjunction with COSMOS certified products or approved raw materials.

Product labels must identify ETKO when this is not clear elsewhere on the product.

In cases where the size of a label restricts the labeling of a product, the implementation of these requirements may be flexed, whilst maintaining the general principles and minimizing the deviation from COSMOS Labelling Guide. As a minimum, the nature of the certification (COSMOS ORGANIC/NATURAL/etc) and the identity of ETKO are included, in addition to the other requirements in section 10 of the COSMOS standard.

In case the country has national laws for labelling which must also be complied with in addition to the requirements of the COSMOS standard and where there is a conflict, the requirements in the COSMOS Labelling Guide should be applied as far as possible.

### 5.2.3.3.1.1 Labeling Approval Process

The steps to achieving approval of product labeling within the certification process are:


- Approval of the product specification by ETKO;
- Submission and approval of the proposed product labeling; Note: it is possible to submit generic label designs for ranges of single-ingredient products if the basic design is the same for all products.
- Where the product specification cannot be approved first, the labeling is only given provisional approval;
- Printing of labeling must only be carried out after ETKO has given full approval of the labeling (an exception may be made in urgent cases, but this will be at the client's risk, and in any event, such labels must not be placed on the market before the certification process is completed);
- If any subsequent changes need to be made to the product or its labeling, details of these should be sent to ETKO. (In such cases the certificate may need to be updated.) Note: In case the changing of the specification results in a change of the organic percentage or of the ingredients list, the operator should amend the ingredients section of the labelling and submit the changed label to ETKO for the approval.
- Prior to product launch, the required evaluations and review for the specified product should have been done, the product must be included on the COSMOS-standard certificate and the labeling must have been approved. If labels are printed without approval and are found to be non-compliant, those products are withdrawn.

### 5.2.3.3.1.2 Product Names, Descriptions, and Information

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The COSMOS terms and signatures are only allowed to be used on other literature such as company stationery or websites under the following conditions:

- in conjunction with the company name or brand only if all the products are certified (for example, 'we are COSMOS ORGANIC certified' may be stated only if the whole of the company's range is certified as COSMOS ORGANIC) or it is otherwise clear that certification applies only to specific and/or specified products;
- otherwise, only in conjunction with products that are certified; and
- always only in ways that do not mislead the consumer.

Labeling should clearly and accurately describe the product. The sales description and product name should accurately describe the product in such a way as to not mislead the consumer.

The wording 'COSMOS ORGANIC certified' is allowed to be used on the packaging of a product if the product with COSMOS ORGANIC certification that is less than 95% organic.

Examples:

- "organic shampoo" is not allowed (reserved only for products with 95+% organic).
- "certified COSMOS ORGANIC shampoo", "shampoo COSMOS ORGANIC certified", "organic certified shampoo", "certified organic shampoo", "shampoo certified organic" and "shampoo organic certified" are allowed.

If the company name or product range includes the word organic, the use of the name or branding in conjunction with certified products should not be such that it might mislead the consumer. For example, all the products in a range are allowed to be called 'organic foot care range' provided that all the products are COSMOS ORGANIC certified. Alternatively, if some of the products are not COSMOS ORGANIC certified (for example, some products may have COSMOS NATURAL certification), it should be clear on those products that they do not have organic certification, and/or contain no organic ingredients. It should be stated clearly if some products in the range have no certification at all.

The use of pseudo-organic logos and seals, that might mislead or confuse consumers, are not allowed to be used in conjunction with COSMOS certified products or approved ingredients.

#### 5.2.3.3.2 For Products Under Organic Certification

The COSMOS ORGANIC signature is only allowed to be used with products that are certified under the "cosmetic products under organic certification" level of the COSMOS Standard.

Products under organic certification must indicate the percentage of organic origin ingredients by weight of the total product on the label, as 'x% organic of total' or 'x% organic' or 'x% certified organic'. Products under organic certification can also indicate the percentage of organic origin ingredients by weight of the total product without water and minerals (as defined in 6.2.1 and 6.2.2) or without water and salt, as 'y% organic of total, minus water and minerals', 'y% certified organic minus water and minerals', or 'y% organic of total, minus water and salt', 'y% certified organic minus water and salt'.

If there are two qualities, organic raw material as single ingredient and non-organic raw material in extracts mixture in the formula, with a minimum proportion of 95% of organic quality, then this wording can be used on labels:

- 'made using organic and non-organic ingredients/sources' for CPAI, and
- 'from organic and non-organic agriculture' for PPAI or similar expressions

Products under organic certification must indicate the percentage of natural origin ingredients by weight of the total product, as 'x% natural origin of total' or 'x% natural origin' or 'x% certified natural origin'.

Products under organic certification must indicate organic ingredients and those made from organic raw materials in the INCI list by one of the following wording options:

- 'from organic agriculture' for physically processed agro-ingredients and 'made using organic ingredients' for chemically processed agro-ingredients or similar expressions using the same text as used for the INCI list, or

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- 'organic' for organic physically processed agro-ingredients and 'organic origin' for organic chemically processed agro-ingredients

The percentages of natural origin ingredients and organic origin ingredients must be indicated on the label with a precision of maximum two decimals. It is possible to round down to the last unit. However, it is forbidden to round up to the next unit.

The product must not be called 'organic', for example, 'organic shampoo', unless it is at least 95% organic, measured as a percentage of the total product.

For products that are 100% organic or 100% natural origin, the indication of the percentage natural origin is not obligatory.

In case of conflict with national laws, products can indicate the percentage of organic origin ingredients by weight of the total product, as 'x% certified ingredients of total'.

The operator should use the COSMOS ORGANIC signature unified with a plain ETKO Logo which is in compliance with COSMOS Labeling Guide indicated below. In case another signature is used, it should be in compliance with COSMOS Labeling Guide. ETKO should be mentioned elsewhere on the label if ETKO logo does not appear in combination with the COSMOS ORGANIC signature.

It is recommended that the signature and ETKO logo appear on the front of the pack in a clear and prominent position.

In cases of certification by more than one COSMOS-authorized Certification Body, the COSMOS signature can only be displayed in combination with one Certification Body logo.

If brands hold membership with an association that is a member of the COSMOS-standard AISBL, either the COSMOS signature can be displayed in combination with the association logo and ETKO logo, or only the association logo if ETKO is mentioned elsewhere on the label.

The seal or logo of an association, standards organization, or ETKO may include additional references such as BIO or ORGANIC (and similar expressions in other languages) in exceptional circumstances (such as those terms being an inherent pre-existing part of the seal or logo), if not misleading and if approved by the COSMOS-standard board of directors.



In case the term "organic" is in conflict with relevant national law, it is permitted to use the COSMOS CERTIFIED signature with the requirement mentioned in COSMOS Labelling Guide.

If the same product is sold in different countries, dedicated labels should be created with the usual requirements.



If a COSMOS ORGANIC product is part of a COSMOS NATURAL range it is allowed to apply the COSMOS NATURAL signature with the COSMOS NATURAL labelling requirements. The simultaneous presence of both the COSMOS ORGANIC and the COSMOS NATURAL signatures on a product is not allowed.

For gift boxes and sets of products that include certified COSMOS ORGANIC and COSMOS NATURAL products, the simultaneous presence of both the COSMOS ORGANIC and the COSMOS NATURAL signatures on the box is allowed.

### 5.2.3.3.3 For Products Under Natural Certification

The COSMOS NATURAL signature is only allowed to be used with products that are certified under the "cosmetic products under natural certification" level of the COSMOS Standard.

Products under natural certification must indicate the percentage of natural origin ingredients by weight of the total product on the label, as 'x% natural origin of total ingredients' or 'x% certified

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natural origin ingredients'. If there are regulatory concerns, the percentage of natural origin products without water and minerals or without water and salt can be applied instead.

Products under natural certification can indicate organic ingredients and those made from organic raw materials in the INCI list by one of the following wording options:

- 'from organic agriculture' for physically processed agro-ingredients and 'made using organic ingredients' for chemically processed agro-ingredients or similar expressions using the same text as used for the INCI list, or
- 'organic' for organic physically processed agro-ingredients and 'organic origin' for organic chemically processed agro-ingredients

If there are two qualities, organic raw material as single ingredient and non-organic raw material in extracts mixture in the formula, with a minimum proportion of 95% of organic quality, then this wording can be used on labels:

- 'made using organic and non-organic ingredients/sources' for CPAI, and
- 'from organic and non-organic agriculture' for PPAI or similar expressions

Products under natural certification can indicate the percentage of organic origin ingredients by weight of the total product, as 'x% organic of total' or 'x% organic' or 'x% certified organic'.

Products under natural certification can indicate the percentage of organic origin ingredients by weight of the total product without water and minerals (as defined in 6.2.1 and 6.2.2), as 'y% organic of total, minus water and minerals' or 'y% certified organic minus water and minerals'.

The percentages of natural origin ingredients and organic origin ingredients must be indicated on the label with a precision of maximum two decimals. It is possible to round down to the last unit. However, it is forbidden to round up to the next unit.

Organic claims on the front of the packaging are limited to the organic content of the total product and the organic ingredient(s) concerned, and must:

- appear in text that is no more prominent than the smallest text on the front of the packaging
- appear in conjunction with the COSMOS NATURAL signature (which must therefore also be on the front and in accordance with the first bullet of the paragraph above), and
- the organic ingredients concerned are also identified in the INCI list (in accordance with the third bullet of the paragraph above)

For products that are 100% natural origin, the indication of the percentage natural origin is not obligatory.

The operator should use the COSMOS NATURAL signature unified with a plain ETKO Logo which is in compliance with COSMOS Labeling Guide indicated below. In case another signature is used, it should be in compliance with COSMOS Labeling Guide. ETKO should be mentioned elsewhere on the label if ETKO logo does not appear in combination with the COSMOS NATURAL signature.

The associated logo or seal should not include the word 'organic' or its derivatives, such as 'eco', 'bio'. It is recommended that the signature and ETKO logo appear on the front of the pack in a clear and prominent position.




In case the term "natural" is in conflict with relevant national law, it is permitted to use the COSMOS CERTIFIED signature with the requirement mentioned in COSMOS Labelling Guide.

If the same product is sold in different countries, dedicated labels should be created with the usual requirements.

In cases of certification by more than one COSMOS-authorized Certification Body, the COSMOS signature can only be displayed in combination with one Certification Body logo.

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If brands hold membership with an association that is a member of the COSMOS-standard AISBL, either the COSMOS signature can be displayed in combination with the association logo and ETKO logo, or only the association logo if ETKO is mentioned elsewhere on the label.

The seal or logo of an association, standards organization or ETKO may include additional references such as NAT, NATURAL (and similar expressions in other languages) in exceptional circumstances (such as the need to distinguish from a seal or logo that is explicitly organic or bio for the use on COSMOS NATURAL products), if not misleading and if approved by the COSMOS-standard board of directors.



#### 5.2.3.3.4 For raw materials with organic content

The COSMOS CERTIFIED signature is only allowed to be used with cosmetic raw materials with organic content that are certified under the "COSMOS certified rea materials" level of the COSMOS Standard. Raw materials under organic certification must indicate clearly on the label and/or appropriate documents, the percentage of organic content of the raw material by weight of the total raw material, as 'x% organic content'.

The operator should use the COSMOS CERTIFIED signature unified with a plain ETKO Logo which is in compliance with COSMOS Labeling Guide indicated below. In case another signature is used, it should be in compliance with COSMOS Labeling Guide. ETKO should be mentioned elsewhere on the label if ETKO logo does not appear in combination with the COSMOS CERTIFIED signature.

It is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

In case the raw material is certified as a cosmetic product, it may display the COSMOS ORGANIC or COSMOS NATURAL signature (as appropriate), instead of COSMOS CERTIFIED.



#### 5.2.3.3.5 For raw materials with no organic content

The COSMOS APPROVED signature is not obligatory, but in case it is used, it should only be used with cosmetic raw materials with no organic content that is approved for use in products certified to the COSMOS Standard.

The operator should use the COSMOS APPROVED signature unified with a plain ETKO Logo which is in compliance with COSMOS Labeling Guide indicated below. In case another signature is used, it should be in compliance with COSMOS Labeling Guide. ETKO may mentioned elsewhere on the label if ETKO logo does not appear in combination with the COSMOS APPROVED signature.

Raw materials with no organic content that are approved must make no reference on the label or on relevant documents to the term certified or to organic.

The associated logo or seal is not allowed to include the word 'organic' or its derivatives, such as 'eco', 'bio'.

If used, it is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

Raw materials with no organic content should be approved as acceptable for use according to the COSMOS Standard. This approval requires the provision of all necessary information to ETKO but it is not a full inspection and certification. Therefore, the labeling of such raw material does not need to

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state or indicate that the raw material is certified according to the COSMOS Standard and does not need to include the COSMOS ORGANIC, COSMOS NATURAL or COSMOS CERTIFIED signatures.



#### 5.2.3.4 FSC Conditions for The Use of FSC Trademarks

##### 5.2.3.4.1 General requirements

##### 5.2.3.4.1.1 Ground rules for using the FSC trademarks

The Forest Stewardship Council AC (FSC) owns the following registered trademarks:

- (a) the name 'Forest Stewardship Council'
- (b) the initials 'FSC'
- (c) the FSC logo



- (d) the 'Forests For All Forever' – full mark



- (e) the 'Forests For All Forever' – logo with text mark



Only if the organization has a valid FSC trademark licence agreement and hold a valid certificate, they may use these FSC trademarks.

The FSC trademark licence code assigned by FSC to the organization once per product or promotional material accompanies any use of the FSC trademarks.

The FSC logo and the 'Forests For All Forever' marks include the trademark symbol ® in the upper right corner when used on products or materials to be distributed in a country where the relevant trademark is registered. The symbol ® also is added to 'FSC' and 'Forest Stewardship Council' at the first or most prominent use in any text; one use per material is sufficient (e.g. website or brochure).

The organization either have an approved trademark use management system in place or submit all intended uses of FSC trademarks to ETKO for approval.


The products are labelled with the FSC on-product label or promoted as FSC certified if they are included in the organization's certificate scope and meet the eligibility requirements for labelling, as stipulated by the respective FSC standard.

Holders of group, multi-site, or project certificates refers to "5.2.3.4.6 Additional trademark rules for group, multi-site, and project certificate holders" section of this procedure for additional requirements for the use of the FSC trademarks.

##### 5.2.3.4.1.2 Restrictions on using FSC trademarks

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The FSC trademarks are not used:

- in a way that could cause confusion, misinterpretation, or loss of credibility to the FSC certification scheme;
  - in a way that implies that FSC endorses, participates in, or is responsible for activities performed by the organization, outside the scope of certification;
  - to promote product quality aspects not covered by FSC certification;
  - in product brand or company names, such as 'FSC Golden Timber' or website domain names;
- The name 'Forest Stewardship Council' is not replaced with a translation. A translation may be included in brackets after the name: Forest Stewardship Council® (translation)

### 5.2.3.4.2 Using the FSC labels on products

#### 5.2.3.4.2.1 Selecting the FSC label

Organization selects the correct FSC label on the basis of the FSC claim to make an on-product claim. A text reference to FSC certification on a product may only be made in addition to an on-product label. The labels corresponding to the claims categories are:

#### FSC claims

##### FSC 100%



##### FSC Mix



##### FSC Recycled



#### FSC claims specific to small and community producers (FSC Recycled not applicable)

##### FSC 100%



##### FSC Mix



The FSC on-product label elements are:




\* Compulsory element

(\*) Compulsory in certain circumstances (see clauses 3.6 and 3.7).

Only the FSC label artwork provided by the trademark portal, or otherwise issued and approved by ETKO or FSC, are allowed to be used. Access to the trademark portal is arranged by ETKO.

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Organizations are responsible for compliance with national labelling requirements and consumer protection laws in those countries in which FSC-certified products are promoted, distributed, and sold. The product type is specified unless all the materials of the product and its packaging/content are FSC certified (see clause 4.1 of “Requirements for use of the FSC trademarks by certificate holders Standard”). Certified material may be specified either by using product type within the label, or by additional text next to it.

Product type is always specified:

- a) on printed publications and on stationery made of paper
- b) on products containing neutral materials that cannot be distinguished from FSC certified ingredients (e.g. wood fibre used with uncertified neutral materials such as cotton fibre in paper specified as “wood” instead of “paper”).

Specific product names are not used as product types. A list of product types (e.g. ‘paper’, ‘wood’) is provided in the trademark portal. These are intended as broad categories. The list is not exhaustive and organization contacts FSC via ETKO with any request for a new product type (e.g. a non-timber forest product) to be added.

The use of the Moebius loop is optional for FSC Mix and FSC Recycled labels.

The Moebius loop is not used without a percentage figure. The figure reflects the sum of post- and pre-consumer reclaimed material content, which can be substantiated through FSC chain of custody controls.

#### 5.2.3.4.2.2 Labelling requirements

The label is used only where all forest-based parts of the product are covered by FSC certification. Packaging made of forest-based materials is considered a separate element. Therefore, the label may refer to the packaging, the product inside, or both, depending on which elements are certified.

When a product is FSC labelled, marks of other forest certification schemes are not used on the same product. In catalogues, books, and similar FSC-labelled publications, other forest certification scheme marks may be used for promoting other products or for educational purposes.

The FSC logo with the licence code alone may be applied directly to the product (e.g. heat branded) only if an on-product label is used on the packaging, on a hang-tag, or similar.

Additional FSC logos or reference to FSC may be used only when the on-product label is visible to the consumer (i.e. the label is accessible without damaging the sales packaging). For example, if the on-product label is inside the sales packaging, no additional logos, marks, or references to FSC are applied on the outer surface of the packaging.

FSC trademarks may be used to identify FSC-certified materials in the chain of custody before the products are finished. It is not necessary to submit such segregation marks for approval. All segregation marks are removed before the products go to the final point of sale, or are delivered to uncertified organizations.

If an organization wishes to label semi-finished products, the FSC label is only applied in such a way that it can be removed before or during further processing.

If two FSC-certified organizations enter into an agreement whereby the supplier labels products with the buyer’s FSC trademark licence code, the following conditions are met:

- a) Products to be labelled are included in the certificate scope of both organizations.
- b) Both parties inform their certification bodies in writing about the agreement. This information includes the definition of the certification body or the certificate holder with an approved trademark use management system that is responsible for approval of on-product labels.
- c) The supplier is responsible for ensuring that the buyer’s code is used only on eligible products that are supplied to that buyer.
- d) If contractors are being used by the supplier, the supplier is responsible for ensuring that contractors only use it for eligible products supplied to the buyer.

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e) Both organizations keep the agreement easily available for auditing by certification bodies. Certificate holders may use the controlled wood statements presented in “5.2.3.4.7 How to describe FSC, products with FSC claims, and how to describe controlled wood” section of this procedure to explain the meaning of controlled wood when describing the materials of a MIX labelled product. On product, these statements are only used in addition to the FSC MIX label and in addition to a description of the MIX label such as those in “5.2.3.4.7 How to describe FSC, products with FSC claims, and how to describe controlled wood” section of this procedure.

### 5.2.3.4.3 Promoting FSC-certified products and FSC certification

#### 5.2.3.4.3.1 Promotional elements

Organizations may promote FSC-certified products and their status as an FSC certificate holder with FSC trademarks.

When promoting with FSC logo, the elements are:



#### \* Compulsory element

When promoting with ‘Forests For All Forever’ marks, the elements are:



#### \* Compulsory element

The elements may also be presented separately, for example on different parts of a web page. One use of an element (e.g. license code) per material is sufficient.

When referring to FSC certification without using FSC logo or ‘Forests For All Forever’ marks, the license code is included at least once per material.

Organizations are responsible for their own compliance with national consumer protection laws in those countries in which products are promoted and promotional materials distributed.

#### 5.2.3.4.3.2 Promotional use requirements


It is sufficient to present the promotional elements only once in catalogues, brochures, websites, etc. If they list both FSC-certified and uncertified products, a text such as “Look for our FSC®-certified products” are used next to the promotional elements and the FSC-certified products are clearly identified. If some or all of the products are available as FSC certified on request only, this would be clearly stated.

If the FSC trademarks are used for promotion on invoice templates, delivery notes, and similar documents that may be used for FSC and non-FSC products, the following or similar statement is included: “Only the products that are identified as such on this document are FSC® certified.”

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The FSC logo with the license code may be used on promotional items not for sale, such as mugs, pens, T-shirts, caps, banners, and company vehicles.

If promotional items are made wholly or partly of wood (e.g. pencils or memory sticks), they must meet the applicable labelling requirements, but do not need to carry an on-product label.

When FSC trademarks are used for promotion at trade fairs, the organization:

- a) clearly marks which products are FSC certified, or
- b) adds a visible disclaimer stating “Ask for our FSC®-certified products” or similar if no FSC-certified products are displayed.

Text used to describe the FSC certification of the organization does not require a disclaimer.

Organization takes full responsibility for the use of the FSC trademarks by investment companies and others making financial claims based on their FSC-certified operations.

Any such claims are accompanied by a disclaimer: “FSC® is not responsible for and does not endorse any financial claims on returns on investments.”

To promote sales or sourcing of controlled material or FSC controlled wood, certificate holders may only use the statements presented in “**5.2.3.4.7 How to describe FSC, products with FSC claims, and how to describe controlled wood**” section of this procedure

#### 5.2.3.4.3.3 Restrictions on promotional use

The FSC trademarks is not used in a way that implies equivalence to other forest certification schemes (e.g. FSC/xxx certification).

When used on the same promotional material as marks of other certification schemes, the FSC trademarks are not used in a way which disadvantages FSC in terms of size or placement.

The FSC logo or ‘Forests For All Forever’ marks are not used on business cards for promotion. A text reference to the organization’s FSC certification, with licence code, is allowed, for example “We are FSC® certified (FSC® C#####)” or “We sell FSC®-certified products (FSC® C#####)”.

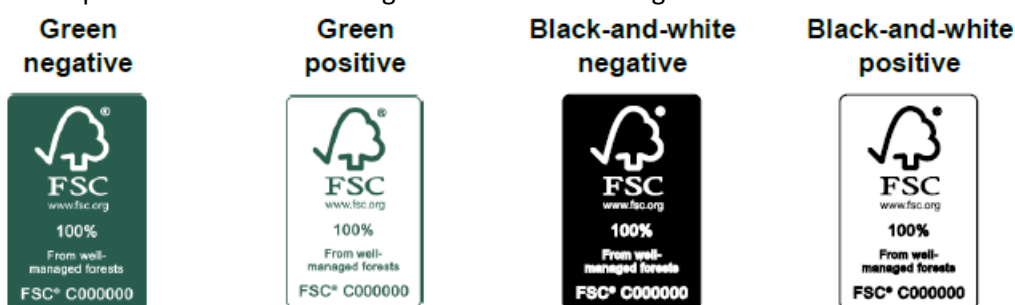
FSC-certified products is not promoted with the certification body logo alone.

The FSC logo or the ‘Forests For All Forever’ marks are not used to promote controlled material or controlled wood.

#### 5.2.3.4.4 Graphic rules for labelling and promotion

##### 5.2.3.4.4.1 FSC on-product labels and FSC logo

FSC on-product labels and FSC logo are used in following colour variations:



The green colour for reproduction is Pantone™ 626C (or its closest approximation such as R 40 G 92 B 77 / C 80 M 18 Y 56 K 54).

If standard colours are not available for the print area, an available colour providing legible contrast on a solid background may be used instead. The label may be produced in positive or negative versions, or as transparent.

FSC labels may be used in portrait or landscape formats.

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FSC labels are printed at a size at which all elements are legible. The minimum size for the label are:

- a) in portrait format: 9 mm in width
- b) in landscape format: 6 mm in height.

Recommended minimum size for label with all elements:



Minimum size for all labels:



Where adding the product type or translation requires more space, the portrait label may be increased in height and the landscape label in width only.

The use of a border around the label is recommended. When a border is not used, the label elements are not altered or separated.

When it is not technically possible to print labels with multiple lines, such as for very small products with limited surface for printing (e.g. pens, make-up brushes), a one-line arrangement of label elements may be used. All elements would be legible with a minimum height of 6mm of the FSC logo. They can be aligned on the bottom or centred.



The recommended minimum size of the FSC logo is 10 mm, and it would be no less than 6 mm in height. This also applies when the logo is used as part of a promotional panel layout.

Recommended minimum size: \_\_\_\_\_ Minimum size for logo:



There would be enough clear space surrounding the label and logo to ensure that they remain uncluttered. The minimum space is calculated by using the height of the 'FSC' initials of the logo.




#### 5.2.3.4.4.2 'Forests For All Forever' marks

'Forests For All Forever' trademarks are used only in following colour variations:

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- a) Dark and light green 
- b) White and light green 
- c) White and dark green 
- d) White 
- e) Black 
- f) Dark green 

Please note that the colours only refer to the trademark, not the background colour, which is given here only to display marks with white elements.

The green colours for reproduction are:

a) Dark green: Pantone™ 626C (or its closest approximation such as R 40 G 92 B 77 / C 80 M 18 Y 56 K 54)

b) Light green: Pantone™ 368C (or its closest approximation such as R 120 G 190 B 32 / C 65 M 0 Y 100 K 0).

No other colours are used; the marks are not reproduced if the required colours are not available.

The minimum size for the 'Forests For All Forever' full mark is 10 mm in height and 6 mm for the logo with text mark.



There would be enough clear space around the marks. The minimum space is calculated by using the height of the 'FSC' initials on the logo.



The official language versions of the 'Forests For All Forever' trademarks provided by FSC are used only in countries stipulated in the Trademark Registration List available in the trademark portal and marketing online toolkit. Organization is not create new translations.

Translations of the strapline 'Forests For All Forever' approved by FSC may be used in text format within the messaging or below the mark, while still respecting the exclusion zones.




**5.2.3.4.5 Trademark use management system**

**5.2.3.4.5.1 General**

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Instead of submitting all intended uses of FSC trademarks to ETKO for approval, the organization may implement a trademark use management system with an internal control system. The system, with all the conditions specified in this section, is approved by ETKO before the organization may start using it.

Prior to the use of an internal control system, the organization demonstrates a good understanding of the requirements in question by submitting a sufficient number of consecutive correct approval requests to ETKO for each type of intended use (e.g. organizations controlling both labelling and promotion shall submit requests for each). It is at the discretion of ETKO to determine when the organization has demonstrated a good record of submissions.

If an organization demonstrates consistent failure to control its FSC trademark use, ETKO may request that all trademark use be submitted for approval by ETKO prior to use.

#### 5.2.3.4.5.2 Trademark use management system

The organization implements and maintains a trademark use management system adequate to its size and complexity, to ensure its continuous conformity with all applicable requirements of this procedure, including the following:

- a) appoint a management representative who has overall responsibility and authority for the organization's conformity with all applicable trademark requirements;
- b) implement and maintain up-to-date documented procedures covering the trademark control within the organization;
- c) define the personnel responsible for the implementation of each procedure;
- d) define the scope of the system to include on-product labelling or promotion, or both;
- e) train defined staff on the up-to-date version of the organization's procedures to ensure their competence in implementing the trademark use management system;
- f) maintain complete and up-to-date records of trademark approvals, which is retained for a minimum period of five (5) years.

Prior to each new use of the FSC trademarks, the organization ensures trademark use control by implementing an internal trademark approval process or by receiving external approval from ETKO. Organizations' internal control systems include designated trademark controllers who act as internal approvers of the trademark use. Trademark controllers must have been trained on FSC trademark use – the online FSC Trademark Training Course for Certificate Holders is recommended.

#### 5.2.3.4.6 Additional trademark rules for group, multi-site, and project certificate holders

##### 5.2.3.4.6.1 Special requirements for:

##### a) FSC group forest management certificate holders

##### b) FSC group and multi-site chain-of-custody certificate holders

The group entity (or manager, or central office) ensures that all uses of the FSC trademarks by the group entity or its individual members are approved by ETKO prior to use, or that the group and its members have an approved trademark use management system in place. When seeking approval by ETKO, group members submits all approvals via the group entity or central office, and keep records of approvals. Alternative submission methods may be approved by ETKO.

The group entity does not produce any document similar to an FSC certificate for its participants. If individual membership documents are issued, these statements is included:

- a) "Managing the FSC® certification programme of [name of group]"
- b) "Group certification by ETKO"

No other forest certification schemes' marks or names appear on any membership documents issued by the group in connection with FSC certification.

Subcodes of members is not added to the licence code.

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#### 5.2.3.4.6.2 Special requirements for FSC project certification (applicants or certificate holders)

The project manager is responsible for submitting all uses of the FSC trademarks relating to the project to ETKO prior to use.

Promotional use of FSC trademarks only refer to the project itself and not to any parties involved in the project.

Use of FSC trademarks on stationery templates is not allowed by any parties to the project.

Once the project is registered with ETKO as an applicant project, either of the following statements may be included in signage and printed materials: “FSC-certified wood specified for [this project]” or “Sourcing responsible forest products”.

The year that the certificate is issued always be included in the materials.

Once the project is complete and the certificate has been issued, the appropriate FSC product label may be used in a sign on the project, if desired; alternatively, the promotional panel may be used for signs, banners, and other materials. A product type is always specified, whether this is for full project certification (e.g. house, arena) or partial project certification (e.g. floors, joinery).

For full project certification, once the certificate has been issued, the project may be described in promotions as an FSC-certified project. For example, “FSC-certified house”.

For partial project certification, once the certificate has been issued, the FSC-certified elements are named with every use of the FSC trademarks. For example, “The internal joinery in these offices is FSC certified”.

If the final project owner was not included in the certification, the project manager provides a formal signed and dated document giving the licence code and year of issue and the scope of the certificate, verified by ETKO, in order to allow the owner to apply to FSC to use the FSC trademarks in future promotions.

#### 5.2.3.4.7 How to describe FSC, products with FSC claims, and how to describe controlled wood

Here are some examples of how to describe FSC and FSC-certified products. This list is not intended to be exhaustive; other alternatives are possible as long as they transmit the meaning of FSC correctly. Please also see “marketingtoolkit.fsc.org” for ideas for messaging and inspiration for creating marketing materials.

##### 5.2.3.4.7.1 How to describe FSC

The Forest Stewardship Council® (FSC®) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders.

The Forest Stewardship Council® is an international nongovernmental organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world’s forests.

FSC® is dedicated to the promotion of responsible forest management worldwide.

FSC® helps take care of forests for future generations.

FSC® helps take care of forests and the people and wildlife that call them home.

##### 5.2.3.4.7.2 How to describe a product with an FSC label/claim

By choosing this product, you help take care of the world’s forests.


By choosing this product, you are supporting responsible management of the world’s forests.

The FSC® label means that the materials used for this product come from [see label specific text]

##### 5.2.3.4.7.2.1 100% label

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- Only [material/fibres] from FSC®-certified forests have been used for this product.
- This product is made of FSC®-certified [material].
- [Material] of this product comes from well-managed, FSC®-certified forests.
- This FSC® label means that wood has been harvested to benefit communities, wildlife, and the environment.

#### 5.2.3.4.7.2.2 Mix label

- This product is made of FSC®-certified and other controlled material.
- This product is made of material from well-managed, FSC®-certified forests and other controlled sources.
- This product is made of material from well-managed FSC®-certified forests, recycled materials, and other controlled sources.
- This product is made of material from well-managed FSC®-certified forests and from recycled materials.
- This product is made of recycled materials and other controlled sources.

Do not say that products carrying the 'Mix' label are made of materials from responsibly or well-managed forests without referring to the other sources used.

#### 5.2.3.4.7.2.3 Recycled label

- The forest-based material in this product is recycled.
- The FSC® label on this [product] ensures responsible use of the world's forest resources.

Do not say that a product carrying the 'Recycled' label is made of material from responsibly or well-managed forests.

#### 5.2.3.4.7.2.4 Smallholder label

- The FSC® label means that [material] for this product has been harvested to benefit smallholders and communities.
- This FSC® label means that [material] has been harvested to benefit smallholders, communities, wildlife, and the environment.

#### 5.2.3.4.7.3 How to describe controlled wood

The below are fixed controlled wood statements that can be used by certificate holders. Minor changes of the syntax are allowed if they do not alter the meaning of the statements.

- FSC® controlled wood mitigates the risk of forest products originating from unacceptable sources ([fsc.org/en/cw](http://fsc.org/en/cw)).
- FSC® controlled wood mitigates the risk of forest products originating from unacceptable sources. FSC controlled wood requirements prohibit and are designed to avoid: illegally harvested wood, wood harvested in violation of traditional and human rights, wood from forests with threatened high conservation values, wood from forests with genetically modified trees and wood from forests converted to plantations or non-forest uses. For more information on FSC controlled wood see [fsc.org/en/cw](http://fsc.org/en/cw).


### 5.3 Misuse of Logo and Marks, False Claims

In case any misuse is determined following procedure is applied:

Incorrect references to the certification scheme or misleading use of licenses, certificates, marks, or any other mechanism for indicating a product is certified, found in documentation or other publicity is dealt with by suitable action as follows.

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Misuse of the logo, false claims and false use of the mark, incorrect references to the certification system, or misleading use of licenses, certificates, or marks (GOTS, TE, EU...) found on product declarations, in advertisements, catalogs, etc. results in a major Non-Conformance. In such a case the client is formally requested to take urgent corrective action to eliminate the nonconformity and otherwise, ETKO proceed with the withdrawal of certification, publication of the transgression, and, if necessary, other legal action.

In case ETKO certification and/or mark of conformity is used in any way by a third party, a formal notification is sent immediately to such user and legal action is taken accordingly

Where ETKO has a substantiated suspicion that an operator intends to place on the market a product, not in compliance with the organic production rules but bearing a reference to the organic production method, ETKO sends a notification to the operator which requires that the operator is not allowed provisionally to market the product with this reference for a time period to be set by ETKO. Before taking such a decision, the operator is allowed to comment on the subject. This decision is supplemented by the obligation to withdraw from this product any reference to the organic production method if ETKO is sure that the product does not fulfill the requirements of organic production.

### **5.3.1 GOTS Requirements:**

In case misuse of the logo, false claims and false use of the mark, incorrect references to the certification system, or misleading use of licenses, certificates, or marks (GOTS, TE, EU...) found on product declarations, in advertisements, catalogs, etc., this situation is subject to payment of a penalty to be set at GOTS's equitable discretion. Should a Certified Entity initiate or threaten to initiate cancellation action or otherwise attack the validity of the GOTS signs, Global Standard gGmbH may terminate the rights of the Certified Entity to use GOTS Signs without notice. The operator should always recognize the title of Global Standard gGmbH to the GOTS signs and should not at any time impair the rights of Global Standard gGmbH to any of the GOTS signs.

### **5.3.2 TE Requirements:**

In instances where a claim does not conform with this procedure, it can be deemed a claim is improperly used and thus considered "misuse."

If ETKO identifies any claims misuse by an organization that is not currently certified or in the application process with ETKO, ETKO reports these claims to Textile Exchange by filing a complaint with Textile Exchange through the online complaint form as per ASR-110 Complaints and Feedback Policy.

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Also, ETKO investigates the situation, reviews the evidence, and makes a decision regarding that considering the comments of TE.

In case the use of TE's intellectual property by an improper or unlicensed, attempts are made to contact the claim maker, and, the claim is requested to be corrected and removed within 30 days.

If the misuse is not remedied within 30 days and/or upon the second instance of misuse, applicable actions as per any in-force licensing agreement may be taken and further applicable action up to and including legal proceedings which may result in withdrawal of certification may be pursued.

### **5.3.3 FSC Requirements:**

The following actions are not allowed:

- a) Changing the proportions of any designs.
- b) Changing or adding to the contents of any designs beyond the specified elements.
- c) Making FSC appear to be part of other information, such as environmental claims not relevant to FSC certification.
- d) Creating new colour variations.
- e) Changing the shape of the border or background.
- f) Tilting or rotating the designs in relation to other content.

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- g) Violating the exclusion zone around designs.
- h) Combining any FSC trademarks or designs with any other branding in a way that implies association.
- i) Placing the logo, the label, or the marks on a background that interferes with the design.
- j) Placing any trademarks in way that is misleading about what they refer to.
- k) Using the shown elements of the 'Forest For All Forever' marks on their own.



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